Appendix C

Public Participation

Section 65583(c)(9) of the *Government Code* states that "The local government shall make a "diligent effort by the local government to achieve public participation of all economic segments of the community in the development of the housing element, and the program shall describe this effort." The City held an outreach workshop on January 12, 2021. In order to reach as many people as possible, the City advertised the workshop in the Desert Sun newspaper, on its website and Facebook page, and sent out notices and flyers to community leaders, affordable housing developers, and members of the clergy who are active in City housing issues. A total of 34 persons participated in the workshop, discussing a number of topics, including:

- The impact of short term rentals on permanent housing in the City.
- o That housing of all types should be provided throughout the City, not only on the edges.
- o That the north end of the City provides good opportunities for housing in the longer term.
- That creative housing options, including container houses and tiny houses should be considered.
- That a smooth entitlement process and a clear inventory of sites are important to the affordable housing development community.
 - That the inventory should make sure to consider availability of school, transit and shopping so that projects score well on competitive funding applications.
- That the demand for housing will be affected by the long term changes now occurring in retail commercial development, and the greater use of online shopping.
- That the affordable housing development community is finding that the multiple sources
 of funding required to cover the costs of projects are extending the time required to get
 projects off the ground.
- That Cathedral City's entitlement process is not burdensome and does not extend the time needed to entitle a project.
- That Lift to Rise's new funding program could help affordable housing projects with gap financing in the future.

The second draft of the Housing Element was posted on the City's website for public review in October of 2021. All those who were sent community workshop notices were notified of the availability of the document for public comment. Several comments were received via email on October 12, 2021, from Shelly Kaplan, including two typo corrections and one comment about current (last 12 months) housing prices.

The third draft of the Housing Element was posted to the City's website for public review in March 2022 prior to hearings, and an announcement of the posting sent to all those who participated in the City's workshops, and on the City's social media. Public hearings were held before the Planning Commission and City Council for the adoption of the Element, in April of 2022 and May of 2022.

May 2023

County	Organization	CalHFA Ce Address	City	State	Zip	Contact	Phone	Email Address
RIVERSIDE COUN	TY Green Development Company	X 251 S Lake Ave #320	Pasadena	CA	91105	Andrew Slocum	(310) 467-9	329 Andrew@greendev.co
RIVERSIDE COUN'	TY A Community of Friends	3701 Wilshire Blvd, Ste 700	Los Angeles	CA	90010	Mee Heh Risdon	(213) 480-0	809 mrisdon@acof.org
RIVERSIDE COUN	TY Affordable Homestead LLC	915 W Foothill Blvd Ste 488C	Claremont	CA	91711	William Leong	(213) 375-8	248 affordablehomestead@gmail.com
RIVERSIDE COUN'	TY Bibi Foundation	1514 N. Raymond Ave	Fullerton	CA	92831	Riaz Chaudhary	(714) 213-8	650 Riaz@marrscorp.com
RIVERSIDE COUN	TY City Ventures, LLC	3121 Michelson Drive, Suite 150	Irvine	CA	92612	Anastasia Preedge		apreedge@cityventures.com
								julie.bornstein@cvhc.org
RIVERSIDE COUN	TY Coachella Valley Housing Coalition	45-701 Monroe Street, Suite G	Indio	CA	92201	Julie Bornstein	(760) 347-3	157 Maryann.Ybarra@cvhc.org
RIVERSIDE COUN	TY Cypress Equity Investments	12131 Wilshire Blvd., Suite 801	Los Angeles	CA	90025	Mike Diacos	(310) 405-0	314 mdiacos@cypressequity.com
RIVERSIDE COUN'	TY Decro Corporation	3431 Wesley Street, Suite F	Culver City	CA	90232	Laura Vandeweghe	(310) 595-4	421 Ivandeweghe@decro.org
RIVERSIDE COUN	TY Families Forward	8 Thomas	Irvine	CA	92618	Steven Moreno	(949) 552-2	729 smoreno@families-forward.org
RIVERSIDE COUN'	TY Housing Innovation Partners	5151 Murphy Canyon Rd. #120	San Diego	CA	92123	Jon Walters	(619) 417-	i361 jon@hipsandiego.org
RIVERSIDE COUN	TY Integrity Housing	4 Venture, Suite 295	Irvine	CA	92618	Paul Carroll	(949) 727-3	656 paul@integrityhousing.org
RIVERSIDE COUN'	TY Olivecs Foundation	328 E. Commonwealth Ave	Fullerton	CA	92832	Rubina Chaudhary	(562) 972-2	786 rubina@olivecs.org
RIVERSIDE COUN	TY The Kennedy Commission	17701 Cowan Ave. #200	Irvine	CA	92614	Cesar Covarrubias	(949) 250-0	909 cesarc@kennedycommission.org
RIVERSIDE COUN'	TY Universal Standard Housing	350 S Grand Avenue, Suite 3050	Los Angeles	CA	90071	Eduardo Santana	(213) 320-3	554 esantana@ush.us
RIVERSIDE COUN	TY USA Properties Fund, Inc	3200 Douglas Blvd Ste 200	Roseville	CA	95661	Gabriel Gardner	(916) 239-1	458 ggardner@usapropfund.com
RIVERSIDE COUN	TY Workforce Homebuilders LLC	547 Via Zapata	Riverside	CA	92507	Tony Mize	(951) 530-8	172 tmize@workforcehomebuilders.com
ALL HE LISTS								
RIVERSIDE COUN	TY Neighborhood Partnership Housing Services	9551 Pittsburgh Avenue	Rancho Cucamonga	CA	91730	Jenny Ortiz	(909) 988-5979	jortiz@nphsinc.org
								executivedirector@hfhcv.org
RIVERSIDE COUN	TY Habitat for Humanity for the Coachella Valley	72680 Dinah Shore Dr. #6	Palm Desert	CA	92211		(760) 969-6917	info@hfhcv.org
RIVERSIDE COUN	TY Coachella Valley Association of Governments	73-710 Fred Waring Drive, Ste 200	Palm Desert	CA	92260	Cheryll Dahlin Tom Cox	(760) 346-1127	tcox@cvag.org
RIVERSIDE COUN	TY Lift to Rise	73-710 Fred Waring Drive, Suite 100	Palm Desert	CA	92260	Araceli Palafox	760-636-0420	info@lifttorise.org
CITYLIST	Cathedral City Senior Center	37171 W Buddy Rogers	Cathedral City	CA	92234	Geoff Corbin	404 759 8443	geoff@cathedralcenter.org

							executivedirector@hfhcv.org
RIVERSIDE COUNTY	Habitat for Humanity for the Coachella Valley	72680 Dinah Shore Dr. #6	Palm Desert	CA	92211	(760) 969-6917	info@hfhcv.org
RIVERSIDE COUNTY	Coachella Valley Association of Governments	73-710 Fred Waring Drive, Ste 200	Palm Desert	CA	92260 Cheryll Dahlin Tom Cox	(760) 346-1127	tcox@cvag.org
RIVERSIDE COUNTY	Lift to Rise	73-710 Fred Waring Drive, Suite 100	Palm Desert	CA	92260 Araceli Palafox	760-636-0420	info@lifttorise.org
CITY LIST	Cathedral City Senior Center	37171 W. Buddy Rogers	Cathedral City	CA	92234 Geoff Corbin	404.759.8443	geoff@cathedralcenter.org
CITY LIST	Angel View	67625 East Palm Canyon Drive	Cathedral City	CA	92234 Patti Parks	760-329-6471	patti@angelview.org
CITY LIST	Boys & Girls Club of CC	32141 Whispering Palms Trail	Cathedral City	CA	92234 Scott Robinson	760-770-4965	srobinson@bgcccity.org
CITY LIST	Transgender Health and Wellness Center	35-325 Date Palm Drive, Suite 143	Cathedral City	CA	92234 Thomi Clinton	(760) 202-4308	thomi@Trans.health
CITY LIST	Stonewall Ministries	73 Oasis Drive North	Cathedral City	CA	92234 Robert Stewart	206-696-1850	rps51@me.com
CITY LIST	Inland Fair Housing and Mediation Board	1500 South Haven Ave., Suite 100	Cathedral City	CA	92234 C. Ilene Garcia	(909) 984-2254 ext. 153	igarcia@ifhmb.com
CITY LIST	Riverside County Housing	5555 Arlington Avenue, Riverside, CA 92504	Riverside	CA	92504 Juan Garcia	951-343-5473	JUGarcia@rivco.org
CITY LIST	CVAG Homeless Program	73-710 Fred Waring Drive, #200, Palm Desert 92260		CA	Libby Carlson	760-346-1127	lcarlson@cvag.org
CITY LIST	CVRM	47470 Van Buren St, Indio, CA 92201		CA	Kimberly McKinney	760-347-3512 x248	kmckinney@cvrm.org
CITY LIST	Metropolitan Community Church	32150 Candlewood Drive	Cathedral City	CA	92234 Clinton Crawshaw	760-512-1700	revcrawshaw@gmail.com
CITY LIST	Bridge Calvary Chapel	32611 Date Palm Drive	Cathedral City	CA	92234 Pastor Aaron	760-324-8281	ty@thebridgecc.com
	Northgate Church	30010 Date Palm Drive	Cathedral City	CA	92234 David Gilmore	760-328-8300	info@ngcclife.com
CITY LIST	Church of Nazarene	33055 Cathedral Canyon Drive	Cathedral City	CA	92234 Pastor Ned McCarty	760-321-2414	psnaz.com@gmail.com
CITY LIST	Hosanna City Church	35688 Cathedral Canyon Drive	Cathedral City	CA	92234 Josh Best	760-327-1451	info@hosannacitychurch.org
CITY LIST	St. Louis Church	68633 C Street	Cathedral City	CA	92234 Father Luis	760-328-2398	stlouiscathedralcity@sbdiocese.org
CITY LIST	Korean Presbyterian Church	38088 Chuperosa Lane	Cathedral City	CA	92234 Pastor Lee Ireland	760-770-4268	info@churchinthecove.org
CITY LIST	Glory to God Ministries	67399 East Palm Canyon Drive		CA	Rev. Randy Brodhagen	760-321-5222	
CITY LIST 1.4.21	Agua Caliente Band of Cahilla Indians				Margaret Park		mpark@aguacaliente.net
AFFORDABLE HOUS	ING DEVELOPERS						
CITY LIST	National Community Renaissance	9421 Haven Aven., Rancho Cucamonga, CA 91730		CA	Tony Mize, VP-Acquisitions	909-727-2783	tmize@nationalcore.org
CITY LIST	Urban Housing Communities	2000 E. Fourth St., #205, Santa Ana, CA 92705		CA	Mark Irving	714-835-3955 ext 114	mirving@uhcllc.net
					Vince Nicholas		vnicholas@chochousing.org
					Joy Silver		JSilver@chochousing.org
					Charles Liuzzo		CLiuzzo@chochousing.org
					Yegor Lyashenko		YLvashenko@chochousing.org
	Community Housing Opportunities Corporation	5030 Business Center Drive #260, Fairfield, CA 94534		CA	Minami Hachiya	707-759-6043	MHachiya@chochousing.org
	Pacific West	430 E. State Street, Ste 100, Eagle, ID 83616		CA	Darren Berberian	949-599-6069	DarrenB@tpchousing.com
	Calvary Christian Center	68550 Dinah Shore Drive	Cathedral City	CA	92234	760-517-8889	calvarycc@aol.com

	Difference of the control of the con	
	v.lifttorise.org	
https	:://theccsc.org/	
https	://www.angelview.org/	
https	://www.bgcccity.org/	
www	v.Trans.health	
http:/	//www.stonewallministries.org/	
https	:://www.ifhmb.com/	
http:/	//rivcoeda.org/Departments/Housi	r
https	:://www.cvag.org/	
www	v.cvrm.org_	
www	v.mcccv.net	
www	v.thebridgecalvarychapel.com	
www	v.ngcclife.com	
www	/.psnaz.com	
www	/.hosannacitychurch.org	
www	v.stlouischurch.ws	
www	.communitypresbyteriancc.org	
www	/.glorytogod.org	

Zoom RSVP Confirmations

			INVITES SENT		
				1	
		Maryann Ybarra	Maryann.Ybarra@cvhc.org		
				1	
				1	
			+	•	
			+	1	
				i	
				1	
				1	
				1	
	WorkForce	Tony Mize	tmize@workforcehomebuilders.com		
	HFHCV	Dan Thornton	executivedirector@hfhcv.org		
	0000	0((0)		-	
	CCSC	Geoff Corbin, Exec. Dir	geoff@cathedralcenter.org	1	
			+	1	
			+	1	
			1	1	
			†	1	
usi	na		1	1	
	<u> </u>		1	1	
				1	
				1	
				1	
				1	
L					
	ACBCI	Dan Malcolm	dmalcolm@aguacaliente.net		
				1	
		Joy Silver	jsilver@chochousing.org		
		July Silver	Isriver @ Chochousing.org	1	
	City	Leisa Lukes	lelu1299@icloud.com		
	City	Robert Rodriguez	RRodriguez@cathedralcity.gov		
,	1	Robert Maher	robcatcity@gmail.com	??	TN
		John Kirby	crestlinewriter@gmail.com	??	Nicole Criste
		Karen Groves	kgroves519@gmail.com	??	Kelly Clark
		John Connell	info111mall@aol.com	??	Bitian Chen
		Thomas Patterson	tcp_architect@yahoo.com	??	
	City	Gretchen Gutierrez Mark Carnevale	gg@thedvba.org Mcarnevale@cathedralcitv.gov		
	City	Ividi K Cdi Hevale	mcarnevale@federalcity.gov		
	CC Ccouncil		egutierrez@cathedralcity.gov		
	CC Ccouncil	Nancy Ross	NRoss@cathedralcity.gov		
		Pattie McGinty-Hagedorn	pattiehagedorn1@gmail.com		
		Michael Hagedorn	mhconstruction1@yahoo.com	Leisa Lukes	lelu1299@icloud.com
		Darrel Thomas	idarrell.thomas@yahoo.com	Robert Rodriguez	RRodriguez@cathedralcity.gov
		Doug Evans	douesky1@aol.com	(i.e. i.e.	Maryann, Ybarra@cvhc.org
		Alexandra Garcia Brian Davis	aleiandragp8731@gmail.com brian922344@gmail.com	Maryann Ybarra Tony Mize	Marvann.Ybarra@cvhc.org tmize@workforcehomebuilders.com
	City	Raymond Gregory	RGregory@cathedralcity.gov	Dan Thornton	executivedirector@hfhcv.org
		Danny Lee	abqdan@gmail.com	Geoff Corbin, Exec. Dir	geoff@cathedralcenter.org
		. ,		Dan Malcolm	dmalcolm@aguacaliente.net
				Joy Silver	isilver@chochousing.org
				Robert Maher	robcatcity@gmail.com
				John Kirby	crestlinewriter@gmail.com
				Karen Groves	kgroves519@gmail.com
				John Connell	info111mall@aol.com
				Thomas Patterson Gretchen Gutierrez	tcp_architect@yahoo.com gg@thedyba.org
				Mark Carnevale	Mcarnevale@cathedralcity.gov
				Ernesto Gutierrez, Mayor Pro Tem	egutierrez@cathedralcity.gov
				Nancy Ross	NRoss@cathedralcity.gov
				Date - MacClate - Hannelson	and the section of Control of the section

Orange confirms RSVP request /link sent

Subject: Cathedral City Housing Element Update - Virtual Community Workshop Notice - Join us!

Date: Tuesday, January 5, 2021 at 10:20:50 AM Pacific Standard Time

From: Kimberly Cuza <kcuza@terranovaplanning.com>

BCC: Andrew@greendev.co <Andrew@greendev.co>, mrisdon@acof.org <mrisdon@acof.org>,

affordablehomestead@gmail.com <affordablehomestead@gmail.com>, Riaz@marrscorp.com <Riaz@marrscorp.com>, apreedge@cityventures.com <apreedge@cityventures.com>, Maryann.Ybarra@cvhc.org <Maryann.Ybarra@cvhc.org>, mdiacos@cypressequity.com <mdiacos@cypressequity.com>, lvandeweghe@decro.org <lvandeweghe@decro.org>, mpark@aguacaliente.net <mpark@aguacaliente.net>, smoreno@families-forward.org <smoreno@families-forward.org>, jon@hipsandiego.org <jon@hipsandiego.org>, paul@integrityhousing.org <paul@integrityhousing.org>, rubina@olivecs.org

<rubina@olivecs.org>, cesarc@kennedycommission.org <cesarc@kennedycommission.org>,

esantana@ush.us <esantana@ush.us>, ggardner@usapropfund.com

<ggardner@usapropfund.com>, tmize@workforcehomebuilders.com

<tmize@workforcehomebuilders.com>, jortiz@nphsinc.org <jortiz@nphsinc.org>,

info@hfhcv.org <info@hfhcv.org>, cdahlin@cvag.org <cdahlin@cvag.org>, info@lifttorise.org

<info@lifttorise.org>, geoff@cathedralcenter.org <geoff@cathedralcenter.org>,

patti@angelview.org <patti@angelview.org>, srobinson@bgcccity.org

<srobinson@bgcccity.org>, thomi@Trans.health <thomi@Trans.health>, rps51@me.com

<rps51@me.com>, igarcia@ifhmb.com <igarcia@ifhmb.com>, JUGarcia@rivco.org

<JUGarcia@rivco.org>, lcarlson@cvag.org <lcarlson@cvag.org>, kmckinney@cvrm.org

<kmckinney@cvrm.org>, revcrawshaw@gmail.com <revcrawshaw@gmail.com>,

 $a aron @the bridgecc.com\,<\ aaron @the bridgecc.com>,\ info @ngcclife.com<\ info @ngcclife.com>,$

psnaz.com@gmail.com <psnaz.com@gmail.com>, info@hosannacitychurch.org

<info@hosannacitychurch.org>, stlouiscathedralcity@sbdiocese.org

<stlouiscathedralcity@sbdiocese.org>, info@churchinthecove.org

<info@churchinthecove.org>, tmize@nationalcore.org <tmize@nationalcore.org>,

mirving@uhcllc.net <mirving@uhcllc.net>, JSilver@chochousing.org

<JSilver@chochousing.org>, CLiuzzo@chochousing.org <CLiuzzo@chochousing.org>,

YLyashenko@chochousing.org <YLyashenko@chochousing.org>, MHachiya@chochousing.org

<MHachiya@chochousing.org>, Maryann.Ybarra@cvhc.org <Maryann.Ybarra@cvhc.org>,

DarrenB@tpchousing.com <DarrenB@tpchousing.com>, CalvaryCC@aol.com

<CalvaryCC@aol.com>, Leisa Lukes <lelu1299@icloud.com>, Robert Rodriguez

<RRodriguez@cathedralcity.gov>, Tami Scott <tscott@cathedralcity.gov>, Nicole Criste

<ncriste@terranovaplanning.com>, Kelly Clark <kclark@terranovaplanning.com>,

VNicholas@chochousing.org <VNicholas@chochousing.org>, Julie.Bornstein@cvhc.org <Julie.Bornstein@cvhc.org>, executivedirector@hfhcv.org <executivedirector@hfhcv.org>

Attachments: image001.png



·VIRTUAL· COMMI WORKSHOP NOT

JOIN US ON ZOOM FOR THE CATHEDRAL CITY HOUSIN COMMUNITY WORKSHOP!

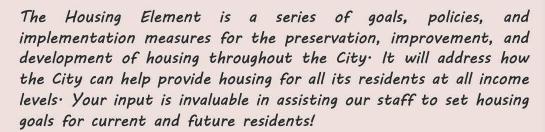
Tuesday, January 12, 2021 - 4:00 p·m· WHAT IS IT?

A VIRTUAL community workshop for the City's Housing Element Update (2022-2029 planning period). At this workshop, the City will discuss background information regarding its upcoming Housing Element Update including new State Housing Element law, and the 2022-2029 Regional Housing Needs Assessment (RHNA) allocation for the City.



WHY SHOULD I ATTEND?

One important purpose of the Community Meeting is to gather public comments on the Update from those attending. All members of the public are encouraged to attend and give us your input on the future of housing in your City!





To participate in the workshop via Zoom, please RSVP by email to $\frac{kcuza@terranovaplanning\cdot com}{kcuza@terranovaplanning\cdot com}$, by 10:00 $a\cdot m\cdot$ on the day of the meeting, January 12th (requests received after 10:00 $a\cdot m\cdot$ on meeting day may not be processed)· Written comments or specific questions regarding the workshop or Housing Element may be directed to Robert Rodriguez, Director of Planning, at (760) 770-0344 or $\frac{rrodriguez@cathedralcity\cdot gov}{kcut}$ or mailed to 68700 Avenida Lalo Guerrero, Cathedral City, CA 92234·



The City of Cathedral City promotes fair housing and makes all programs available to low-income families and individuals, regardless of race, religion, color, national origin, ancestry physical disability, mental disability, medical condition, marital status, political affiliation, sex, age, sexual orientation or other arbitrary factor.



·VIRTUAL· COMMUNITY WORKSHOP NOTICE

JOIN US ON ZOOM FOR THE CATHEDRAL CITY HOUSING ELEMENT COMMUNITY WORKSHOP!

Tuesday, January 12, 2021 - 4:00 p·m· WHAT 15 17?

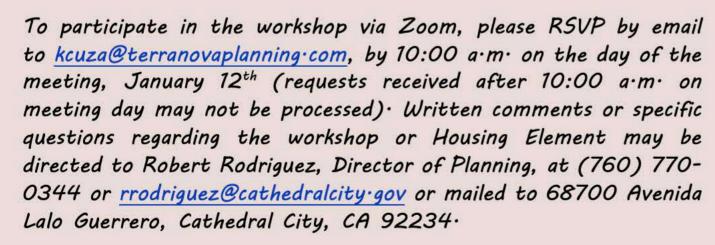
A VIRTUAL community workshop for the City's Housing Element Update (2022-2029 planning period). At this workshop, the City will discuss background information regarding its upcoming Housing Element Update including new State Housing Element law, and the 2022-2029 Regional Housing Needs Assessment (RHNA) allocation for the City.

TVIC CENTER

WHY SHOULD I ATTEND?

One important purpose of the Community Meeting is to gather public comments on the Update from those attending. All members of the public are encouraged to attend and give us your input on the future of housing in your City!

The Housing Element is a series of goals, policies, and implementation measures for the preservation, improvement, and development of housing throughout the City· It will address how the City can help provide housing for all its residents at all income levels. Your input is invaluable in assisting our staff to set housing goals for current and future residents!



The City of Cathedral City promotes fair housing and makes all programs available to low-income families and individuals, regardless of race, religion, color, national origin, ancestry physical disability, mental disability, medical condition, marital status, political affiliation, sex, age, sexual orientation or other arbitrary factor





News

Public Encouraged to Provide Input on Cathedral City's Housing Element

Post Date: 01/05/2021

The public is encouraged to be part of a virtual community workshop for Cathedral City's Housing Element which will provide an update on the new State Housing Element law and the 2022-2029 Regional Housing Needs Assessment (RHNA) allocation for the city. The workshop will take place on Tuesday, January 12, 2021 starting at 4:00 pm.

The Housing Element is a series of goals, policies, and for the implementation measures preservation, improvement and development of housing throughout the





January 12, 2021, 4 pm

City. It will address how the City can help provide housing for all its residents at all income levels. Your input is requested in assisting staff to set housing goals for current and future residents.

To participate in the workshop via Zoom.us, please RSVP by email to kcuza@terranovaplanning.com no later than Tuesday, January 12th at 10:00 am. You may also submit written comments or questions to Robert Rodriguez, Director of Planning, (760) 770-0344 or rrodriguez@cathedralcity.gov. You may also mail to his attention at City of Cathedral City, Attn: Robert Rodriguez, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234.

Download the Flyer

Return to full list >>

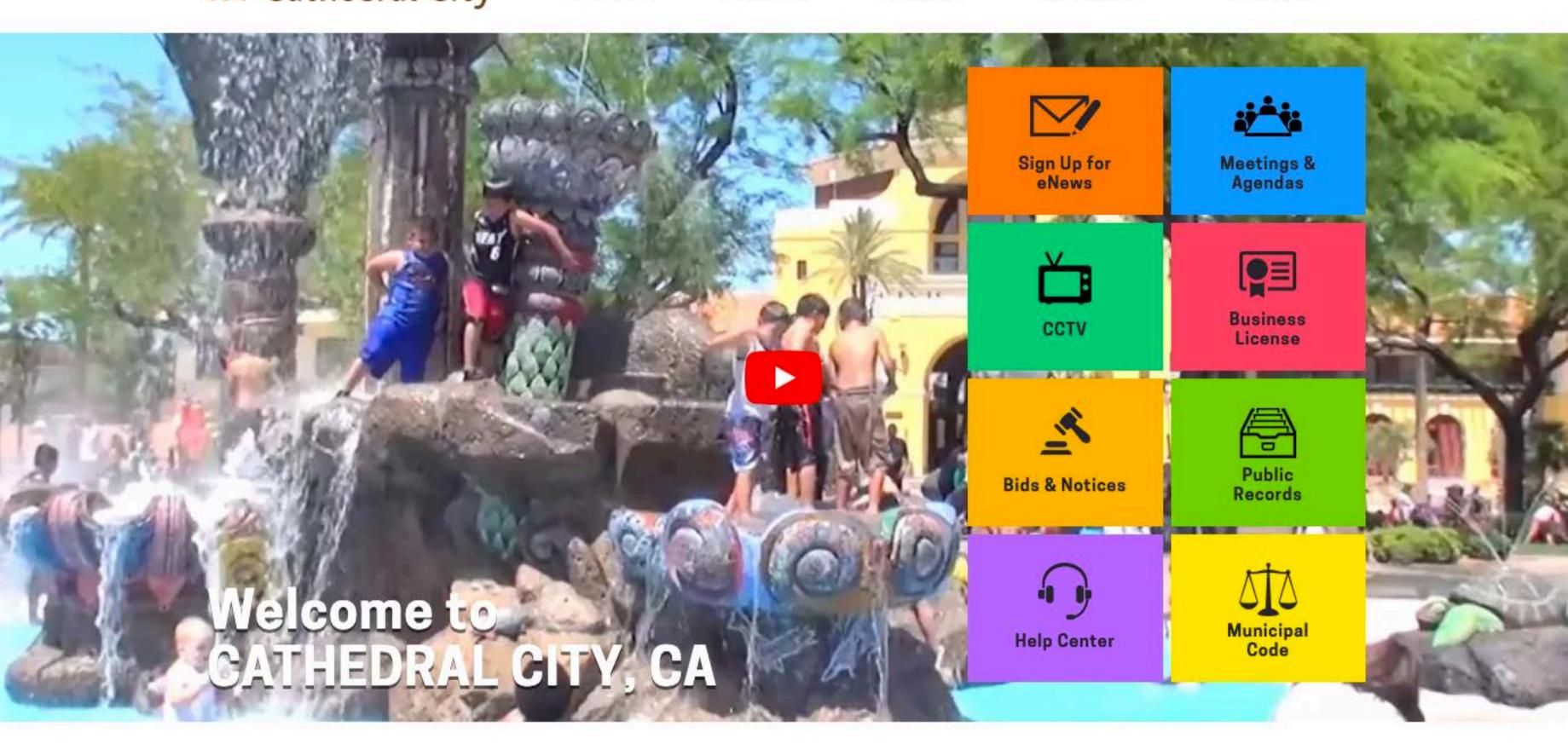
1 of 1 1/11/21, 8:27 AM SERVICES

RESIDENTS

BUSINESS

GOVERNMENT

I WANT TO ...



NEWS



New COVID-19 Testing Location at Northgate Church in Cathedral City



Public Encouraged to Provide Input on Cathedral City's Housing Element



Cathedral City Voters to Decide on STVRs - Measure B - March 2













City of Cathedral City, CA - ...

Contact Us

Liked

Message



Videos

See All



Virtual Groundbreaking Ceremony Vid...



372 Views · 6 days ago

Page Transparency

See All

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.



CHRISTOPHER WAYNE RALPH PARMAN is responsible for this Page.



Page manager locations: United States, India

Related Pages



Cathedral City Fire Dep...

liMinds HF likes this Government Organization





Desert Hot Springs Ch...

Rose Amato likes this Community Organization





La Quinta Chamber of ... Steve Wilson likes this

Community Organization

Like

City of Cathedral City, CA - Municipal Government

Cathedral City January 5 · 🕙

Public Encouraged to Provide Input on Cathedral City's Housing Element

The public is encouraged to be part of a virtual community workshop for Cathedral City's Housing Element which will provide an update on the new State Housing Element law and the 2022-2029 Regional Housing Needs Assessment (RHNA) allocation for the city. The workshop will take place on Tuesday, January 12, 2021 starting at 4:00 pm.

The Housing Element is a series of goals, policies, and implementation measures for the preservation, improvement and development of housing throughout the City. It will address how the City can help provide housing for al its residents at all income levels. Your input is requested in assisting staff to set housing goals for current and future residents.

To participate in the workshop via Zoom.us, please RSVP by email to kcuza@terranovaplanning.com no later than Tuesday, January 12th at 10:00 am. You may also submit written comments or questions to Robert Rodriguez, Director of Planning, (760) 770-0344 or rrodriguez@cathedralcity.gov. You may also mail to his attention at City of Cathedral City, Attn: Robert Rodriguez, 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234.

Cathedral City HOUSING ELEMENT Virtual Workshop



January 12, 2021, 4 pm



1 Comment 14 Shares



Comment

Share

participants_89711856581(1)

Name (Original Name)	User Email	Join Time	Leave Time	Duration (Minutes)	Guest
Tom Patterson (thomas)		01/12/2021 03:07:52 PM	01/12/2021 05:12:45 PM	125	Yes
Robert Rodriguez		01/12/2021 03:30:19 PM	01/12/2021 03:30:42 PM	1	Yes
Terra Nova Planning & Research# Inc.	tnconfroom@gmail.com	01/12/2021 03:32:52 PM	01/12/2021 05:20:58 PM	109	No
Nicole Criste	ncriste@terranovaplanning.com	01/12/2021 03:52:25 PM	01/12/2021 05:20:58 PM	89	No
Alejandra Garcia		01/12/2021 03:53:19 PM	01/12/2021 04:45:38 PM	53	Yes
Mark Carnevale		01/12/2021 03:53:30 PM	01/12/2021 03:55:09 PM	2	Yes
John Kirby	crestlinewriter@gmail.com	01/12/2021 03:54:52 PM	01/12/2021 05:08:29 PM	74	Yes
Mark Carnevale		01/12/2021 03:55:19 PM	01/12/2021 05:20:53 PM	86	Yes
Gretchen Gutierrez		01/12/2021 03:55:59 PM	01/12/2021 05:20:57 PM	85	Yes
Dan Malcolm		01/12/2021 03:56:48 PM	01/12/2021 05:20:55 PM	85	Yes
Nancy Ross		01/12/2021 03:58:18 PM	01/12/2021 05:20:56 PM	83	Yes
Raymond Gregory	message4raymond@verizon.net	01/12/2021 03:58:33 PM	01/12/2021 03:59:28 PM	1	Yes
darrellthomas		01/12/2021 03:58:34 PM	01/12/2021 05:20:58 PM	83	Yes
Davethornton		01/12/2021 03:59:18 PM	01/12/2021 05:20:58 PM	82	Yes
Robert Rodriguez - City (Robert Rodriguez)		01/12/2021 03:59:32 PM	01/12/2021 05:20:58 PM	82	Yes
iPad (3)		01/12/2021 03:59:55 PM	01/12/2021 05:20:58 PM	82	Yes
Pattie		01/12/2021 04:01:07 PM	01/12/2021 05:00:00 PM	59	Yes
Raymond Gregory	rgregory@cathedralcity.gov	01/12/2021 04:01:22 PM	01/12/2021 04:02:10 PM	1	Yes
tscott		01/12/2021 04:01:25 PM	01/12/2021 05:20:57 PM	80	Yes
geoff@cathedralcenter.org	geoff@cathedralcenter.org	01/12/2021 04:01:31 PM	01/12/2021 04:01:31 PM	0	Yes
Ernesto Gutierrez		01/12/2021 04:02:19 PM	01/12/2021 04:04:20 PM	3	Yes
Raymond Gregory	rgregory@cathedralcity.gov	01/12/2021 04:02:28 PM	01/12/2021 04:12:17 PM	10	Yes
Maryann		01/12/2021 04:02:30 PM	01/12/2021 05:20:55 PM	79	Yes
geoff@cathedralcenter.org	geoff@cathedralcenter.org	01/12/2021 04:03:13 PM	01/12/2021 05:20:58 PM	78	Yes
Ernesto Gutierrez	miragefin@aol.com	01/12/2021 04:04:42 PM	01/12/2021 04:22:53 PM	19	Yes
mario		01/12/2021 04:11:44 PM	01/12/2021 05:20:29 PM	69	Yes
Waddle		01/12/2021 04:11:45 PM	01/12/2021 05:20:58 PM	70	Yes
Raymond Gregory	rgregory@cathedralcity.gov	01/12/2021 04:12:17 PM	01/12/2021 05:21:45 PM	70	Yes
Tony Mize	tmize@nationalcore.org	01/12/2021 04:14:46 PM	01/12/2021 05:20:58 PM	67	Yes
Ernesto Gutierrez	miragefin@aol.com	01/12/2021 04:23:10 PM	01/12/2021 05:20:57 PM	58	Yes
Joy Silver (Joy Silver)	joy@joysilverforcalifornia.com	01/12/2021 04:24:05 PM	01/12/2021 05:20:57 PM	57	Yes
Keith Davis MedSocialWork	kdavis@healthyliving-pd.com	01/12/2021 04:26:08 PM	01/12/2021 04:26:55 PM	1	Yes
Nicole Criste	ncriste@terranovaplanning.com	01/12/2021 03:36:31 PM	01/12/2021 03:43:20 PM	7	No

Cathedral City HOUSING ELEMENT UPDATE COMMUNITY WORKSHOP January 12, 2021

- The City must update the General Plan's Housing Element every 8 years.
- The Housing Element helps to guide the City's housing development for all residents, with a focus on housing for lower income residents.
- The City must make sure that it does not create obstacles for the development of affordable housing units that meet residents' needs.



Background

- The City has 54,357 residents living in 18,816 households.
- Although the population is getting older, the City's median age in lower than many Valley cities at 39.4 years.
- The median household income is \$46,521, which is lower than the County's (\$65,712)
- Nearly half of residents work 23,119
 - Most work in service, management, sales and offices



Background

- 11,429 of the City's households own their home.
- 7,387 households rent their home.
- The median housing value in the City is \$279,500.
- The median rent is \$1,193.



Background

- 70% of very low and low income homeowners pay more than 30% of their income for housing (3,105 households).
- 75% of very low and low income renters pay more than 30% of their income for housing (3,645 households).
- There are 1,663 overcrowded units in the City (more than one person per room).
- The City has 2,805 large households (5 or more)



Housing Needs

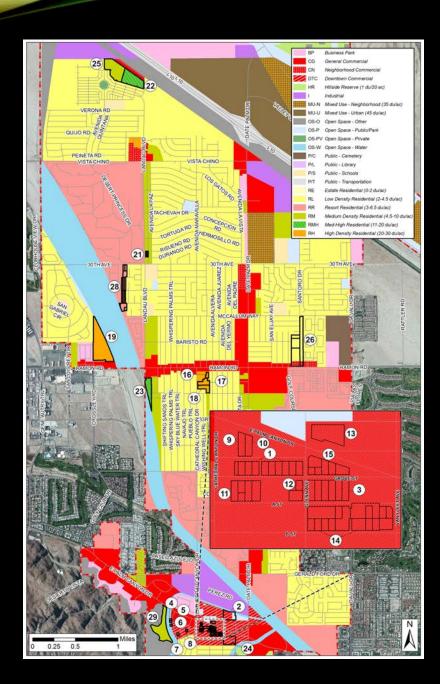
RHNA by Income Category, 2022-2029					
Income Category	No. of Units				
Extremely Low Income ¹	269				
Very Low Income (<50% of AMI)	269				
Low Income (50-80% of AMI)	352				
Moderate Income (81-120% of AMI)	456				
Above Moderate Income (> 120% of AMI)	1,196				
Total Units	2,542				
<u> </u>	· · · · · · · · · · · · · · · · · · ·				

Extremely Low Income (ELI) category is a subset of the Very Low Income category. ELI households are defined by HCD as those with incomes less than 30% of AMI. The number of units needed is assumed to be 50% of all Very Low-Income units.

Source: SCAG 2020



- Identified sites for 1,097 very low and low income units and 496 moderate income units.
- Distributed throughout the City.
 - Downtown area near jobs and transit
 - Integrated into existing neighborhoods.



Housing Sites



Questions and Comments

- Does housing in the City meet residents' needs now?
- What concerns do you have about housing in the City?
- What do you think are the greatest needs for housing in the City?
- How do you think the City should help with providing housing for the next 8 years?



Subject: Cathedral City Housing Element Update

Date: Thursday, October 7, 2021 at 7:54:41 AM Pacific Daylight Time

From: Terra Nova Planning & Research

To: Kimberly Cuza

BCC: Andrew@greendev.co, mrisdon@acof.org, affordablehomestead@gmail.com,

Riaz@marrscorp.com, apreedge@cityventures.com, Maryann.Ybarra@cvhc.org, mdiacos@cypressequity.com, lvandeweghe@decro.org, mpark@aguacaliente.net, smoreno@families-forward.org, jon@hipsandiego.org, paul@integrityhousing.org,

rubina@olivecs.org, cesarc@kennedycommission.org, esantana@ush.us,

ggardner@usapropfund.com, tmize@workforcehomebuilders.com, jortiz@nphsinc.org, info@hfhcv.org, cdahlin@cvag.org, info@lifttorise.org, geoff@cathedralcenter.org, patti@angelview.org, srobinson@bgcccity.org, thomi@Trans.health, rps51@me.com, igarcia@ifhmb.com, JUGarcia@rivco.org, lcarlson@cvag.org, kmckinney@cvrm.org,

revcrawshaw@gmail.com, aaron@thebridgecc.com, info@ngcclife.com,

psnaz.com@gmail.com, info@hosannacitychurch.org, stlouiscathedralcity@sbdiocese.org,

info@churchinthecove.org, tmize@nationalcore.org, mirving@uhcllc.net,

JSilver@chochousing.org, CLiuzzo@chochousing.org, YLyashenko@chochousing.org, MHachiya@chochousing.org, Maryann.Ybarra@cvhc.org, DarrenB@tpchousing.com, CalvaryCC@aol.com, Leisa Lukes, Robert Rodriguez, Tami Scott, Nicole Criste, Kelly Clark, vnicholas@chochousing.org, Julie.Bornstein@cvhc.org, executivedirector@hfhcv.org

Attachments: image001.png



Cathedral City has completed the second draft of its Housing Element Update. You have participated in our previous outreach efforts, and we invite you to review the Draft Element and provide comments, before we resubmit to the Department of Housing and Community Development. The public review period is from October 7 through October 21.

The Draft Element is available at: https://www.cathedralcity.gov/services/planning/housing-element-update

Please send comments by October 22nd to RRodriguez@cathedralcity.gov

Thank you for your continued interest in the City's future!

From: Robert Rodriguez <RRodriguez@cathedralcity.gov>

Date: Wednesday, October 13, 2021 at 2:54 PM **To:** Kelly Clark <kclark@terranovaplanning.com>

Cc: Nicole Criste <ncriste@terranovaplanning.com>, Leisa Lukes <lelu1299@icloud.com>, Tami Scott

<TScott@cathedralcity.gov>

Subject: CC Housing Element Comments

Kelly,

We received our first comments.

From: Shelley Kaplan shelleykaplan2020@gmail.com

Sent: Tuesday, October 12, 2021 1:43 PM

To: Shelley Kaplan shelleykaplan2020@gmail.com; Robert Rodriguez RROdriguez@cathedralcity.gov; Charles McClendon Charles McClendon@cathedralcity.gov; Charles Horizontalcity.gov; Charles <a href="mailto:Horizontalcity

Raymond Gregory RGregory@cathedralcity.gov

Subject: Re: [New post] Public Encourage to Provide Input on Cathedral City's Housing Element

A few comments on the Housing plan.

Given the past year the housing values still seem low. You did provide updated rental costs for 2020 so It would be helpful to show updated housing costs as well. I would suggest at the the housing cost section or on page 81 that you include the average price of home sales with unit counts for the past 12 months. As a result on III-19 the paragraph talking about affordable housing guidelines is misleading given the updated 2020 rental cost figures and perhaps that should be noted. On III-80 the land cost says \$100k per room - I think that might be per housing unit. Finally a small typo on III-2 section 65581 (b) an extra "prepare".

Lots of great information provided in the updated plan. Congratulations.

Shelley



Robert Rodriguez
Director of Planning/Building
City of Cathedral City
68700 Avenida Lalo Guerrero
Cathedral City, Ca 92234
Tel: (760)770-0344
Fax: (760)202-1460
Website: Www.cathedralcity.go

website: www.cathedralcity.gov e-mail: rrodriguez@cathedralcity.gov

Subject: Cathedral City Housing Element Update

Date: Wednesday, March 16, 2022 at 5:04:19 PM Pacific Daylight Time
From: Terra Nova Planning & Research <admin@terranovaplanning.com>

BCC: Andrew@greendev.co < Andrew@greendev.co >, mrisdon@acof.org < mrisdon@acof.org >,

affordablehomestead@gmail.com <affordablehomestead@gmail.com>, Riaz@marrscorp.com <Riaz@marrscorp.com>, apreedge@cityventures.com <apreedge@cityventures.com>, Maryann.Ybarra@cvhc.org <Maryann.Ybarra@cvhc.org>, mdiacos@cypressequity.com <mdiacos@cypressequity.com>, lvandeweghe@decro.org <lvandeweghe@decro.org>, mpark@aguacaliente.net < mpark@aguacaliente.net >, smoreno@families-forward.org <smoreno@families-forward.org>, jon@hipsandiego.org <jon@hipsandiego.org>, paul@integrityhousing.org <paul@integrityhousing.org>, rubina@olivecs.org <rubina@olivecs.org>, cesarc@kennedycommission.org <cesarc@kennedycommission.org>, esantana@ush.us <esantana@ush.us>, ggardner@usapropfund.com <ggardner@usapropfund.com>, tmize@workforcehomebuilders.com <tmize@workforcehomebuilders.com>, jortiz@nphsinc.org <jortiz@nphsinc.org>, info@hfhcv.org <info@hfhcv.org>, cdahlin@cvag.org <cdahlin@cvag.org>, info@lifttorise.org <info@lifttorise.org>, geoff@cathedralcenter.org <geoff@cathedralcenter.org>, patti@angelview.org <patti@angelview.org>, srobinson@bgcccity.org <srobinson@bgcccity.org>, thomi@Trans.health <thomi@Trans.health>, rps51@me.com <rps51@me.com>, igarcia@ifhmb.com <igarcia@ifhmb.com>, JUGarcia@rivco.org <JUGarcia@rivco.org>, lcarlson@cvag.org <lcarlson@cvag.org>, kmckinney@cvrm.org <kmckinney@cvrm.org>, revcrawshaw@gmail.com <revcrawshaw@gmail.com>, aaron@thebridgecc.com <aaron@thebridgecc.com>, info@ngcclife.com <info@ngcclife.com>, psnaz.com@gmail.com <psnaz.com@gmail.com>, info@hosannacitychurch.org <info@hosannacitychurch.org>, stlouiscathedralcity@sbdiocese.org <stlouiscathedralcity@sbdiocese.org>, info@churchinthecove.org <info@churchinthecove.org>, tmize@nationalcore.org <tmize@nationalcore.org>, mirving@uhcllc.net <mirving@uhcllc.net>, JSilver@chochousing.org <JSilver@chochousing.org>, CLiuzzo@chochousing.org <CLiuzzo@chochousing.org>, YLyashenko@chochousing.org <YLyashenko@chochousing.org>, MHachiya@chochousing.org <MHachiya@chochousing.org>, Shelleykaplan2020@gmail.com <Shelleykaplan2020@gmail.com>, Maryann.Ybarra@cvhc.org <Maryann.Ybarra@cvhc.org>, DarrenB@tpchousing.com < DarrenB@tpchousing.com >, CalvaryCC@aol.com <CalvaryCC@aol.com>, Leisa Lukes <lelu1299@icloud.com>, Robert Rodriguez

<RRodriguez@cathedralcity.gov>, Tami Scott <tscott@cathedralcity.gov>, Nicole Criste <ncriste@terranovaplanning.com>, Kelly Clark <kclark@terranovaplanning.com>, vnicholas@chochousing.org < vnicholas@chochousing.org>, Julie.Bornstein@cvhc.org <Julie.Bornstein@cvhc.org>, executivedirector@hfhcv.org <executivedirector@hfhcv.org>,

Terra Nova Planning & Research <admin@terranovaplanning.com>

Attachments: image001.png



Cathedral City has completed the third draft of its Housing Element Update. You have participated in our previous outreach efforts, and we invite you to review the Draft Element and provide comments before we resubmit to the Department of Housing and Community Development.

The public review period is from March16 through March 30, 2022.

The Draft Element is available at: https://www.cathedralcity.gov/services/planning/housing-element-update

Please send comments by March 30th to RRodriguez@cathedralcity.gov

This matter has been tentatively set for public hearing before the Planning Commission on April 6, 2022 at 6pm. City Council Chambers is located at 68-700 Avenida Lalo Guerrero, Cathedral City, CA 92234.

Thank you for your continued interest in the City's future!