SBA

U.S. Small Business Administration



SBA Programs, Services and Key Resource Partners

December 4, 2024

Orange County/Inland Empire District Office



Who is SBA?

SBA was created in 1953, to help small business owners and entrepreneurs pursue the American Dream

We are a Federal agency fully dedicated to small business and provide counseling, access to capital, and contracting opportunities.

Areas of Focus:

Technical Assistance & Management
Loan Guarantees
Certification
Advocacy





Orange County – Inland Empire District Office





Services we provide

Our office provides help with SBA services including funding programs, counseling, federal contracting certifications, and disaster recovery. We can also connect you to our partner organizations, lenders, and other community groups that help small businesses succeed.

Areas we serve

The Orange County / Inland Empire District Office services three counties in southern California. We have offices in Santa Ana and Palm Desert.

What does SBA do?

We have been in existence for over 70 years and the District's Mission is to

EDUCATE, INFORM, AND CONNECT

Through our key resource partners, we help businesses Start, Grow, Expand and Recover

More to follow on our key resource partners to follow in this presentation

WBC

SBDC

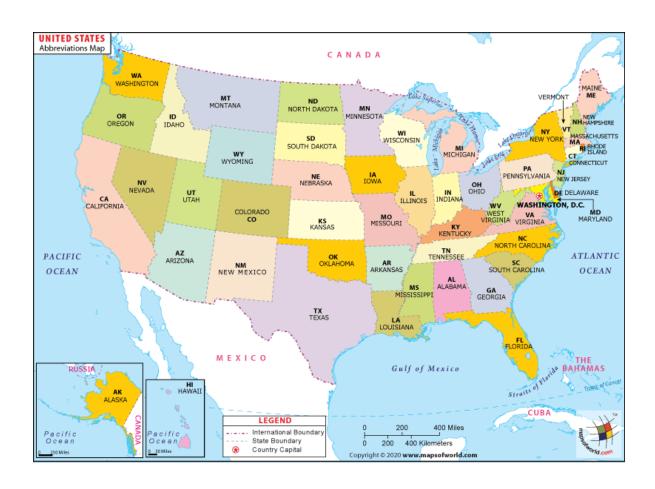
SCORE

&

Our Veterans Centers



There are over 68 SBA District Offices nationwide and our partners can also be found throughout the entire country



SBA – The Basics

SBA provides funding to our resource partners, so they may in turn provide assistance to our small business communities.

The resource partners provide one-on-one consulting, mentoring, technical assistance and much, much more.

Important to know, your tax dollars are at work, the resources are free and at no cost to the small business community.



SBA's Resource Partners – Advise/Consult

- SCORE <u>www.score.org</u> with offices in Santa Ana, Riverside and Palm Desert
 - ✓ Local and Online Workshops & Mentoring
 - Volunteer counselors advising start-up and growing businesses
- Small Business Development Centers https://ociesmallbusiness.org/
 - ✓ Core services: marketing, funding, management
 - Business mgmt. & finance advisors/7 in-district offices incl-Irvine, CA
- Women's Business Centers in Inland Empire, Orange County and Palm Desert/Coachella Valley area.
 - ✓ <u>www.iewbc.org/</u> <u>www.cvwbc.org/</u> <u>www.ocwbc.org</u>
- So Cal Veterans Business Outreach in Carlsbad, CA
 - ✓ https://socalvboc.org/











How our programs and services assist entrepreneurs?

Services are many...

- <u>Plan your business</u> Develop a Business Plan, Cost, Market Research, Funding, Buying a Business...Webinars/Workshops
- <u>Launch your business</u> Location, Structure, Permits, Taxes, Banking...
- <u>Manage your business</u> Operations, Personnel, Taxes, Permits, Equipment, Marketing Strategy...
- **Grow your business** Market Research, Clients, Contracts...
- <u>Recover from a disaster</u> Economic injury Disaster Loan Programs (i.e. EIDL, PPP, and Forgiveness

Receive all this type of assistance: Business Plans, Marketing, Financials, Market Research, Understanding how AI Works, Access to Capital, and Government Contracting.

Access to Capital for Your Business

 The SBA has several loan programs, but we are not a direct lender of regular business loans, SBA provides a guarantee to lending institutions so that they are more inclined to lend to small businesses.

 Note: The SBA does administer directly the Disaster Loan Program called EIDL.

SBA Loan Programs - "The Big 3"

• SBA Microloan program – up to \$50,000

• 7(a) Business Loan program – SBA's "flagship" loan program, providing guaranteed loans up to \$5 million for various purposes, including working capital and commercial real estate

• 504 Certified Development Company (CDC) loan program – up to \$6.5 million "bricks & mortar" loans, for acquisition & construction of commercial real estate, and acquisition of machinery and heavy equipment

What about Grants?

- There are no grants to start a for-profit business
- At times, some may be offered for <u>non-profits</u> in California by the State or for Federal specific needs.
- Visit <u>your</u> cities website to learn of any grant opportunities for your business.
- www.business.ca.gov
- www.grants.gov

Doing Business with the Federal Government?

 The U.S. government is the largest single purchaser of goods and services in the world, awarding approximately \$500 billion in contracts every year!

Why Sell to the Government and SBA's Role

 Federal agencies are required to award at least 23% of all contracts via <u>Set-Aside</u> opportunities to small businesses that qualify.

Link https://www.sba.gov/federal-contracting; https://beta.certify.sba.gov/

SBA's Contracting Programs

Woman-Owned Small Businesses (WOSB) and EDWOSBs at least 5%

 Service-Disabled Veteran-Owned Small Businesses (SDVOSB) at least 3%

 Historically Underutilized Business Zones (HUBZone) at least 3%

■ 8(a) Program – 9-year program

SBA'S UP COMING EVENTS

Visit SBA's website to see calendar of events and workshops

Orange County / Inland Empire | U.S. Small Business Administration

SBA Certifications: 8(a), HUBZone, and WOSB Informational Webinar

December 11, 2024, at 10am

https://www.eventbrite.com/e/sba-certifications-8a-hubzone-and-wosb-informational-webinar-tickets-37389043636

National Small Business Week Nominations – Now Open Deadline to Submit is *December 5, 2024*

Orange County / Inland Empire District Office Awards | U.S. Small Business Administration

THANK YOU!



U.S. Small Business Administration

Orange County-Inland Empire District Office

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