

WOMEN'S
BUSINESS
CENTER

INLAND EMPIRE CENTER FOR ENTREPRENEURSHIP









WHAT IS CVWBC?

CVWBC is a non-profit organization partially funded through a grant from the U.S. Small Business Administration, the Governor's Office of Business and Economic Development, in addition to other grants, city and county funding and private donations.















ABOUT CVWBC

CVWBC is the second Women's Business Center funded through grants written by Dr. Mike Stull of IECE (Inland Empire Center for Entrepreneurship) at CSUSB, the first being IEWBC in 2003.

In October of 2006, with a grant from the SBA and seed money from a local bank, CVWBC opened its doors to begin to serve the women (and men) of the Coachella Valley and surrounding areas.



INLAND EMPIRE Center for Entrepreneurship **CAL STATE SAN BERNARDINO**



















CATAPULT







ENTREPRENEUR*

SPIRIT SCHOLARS

GARNER HOLT

STUDENT FAST PITCH COMPETITION

MASTER OF SCIENCE ENTREPRENEURSHIP & INNOVATION



WOMEN'S BUSINESS

CENTERS

INLAND EMPIRE CENTER FOR ENTREPRENEURSHIP











PALM DESERT CAMPUS





ENTREPRENEURIAL RESOURCE CENTER

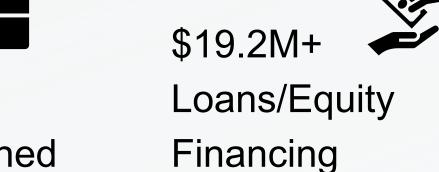


The CVWBC will counsel, teach, encourage, and inspire women business owners at every stage of development and expansion their business.

Since our opening in 2006, our team has helped, strengthen, and supported the small business community!

3,000+ Clients served

2,900+ Jobs Created/Retained



360+ Businesses Started





Our Admin Team



Jasmine Gudino Project Director



Soledad Garcia
Program Coordinator



Mireya Quintero
Lead Administrative Assistant

Our Counselors



Lilianna Davalos Bilingual



Jennifer Douheret



Carol Gorski



Hal Rose



Stacie Hedges



Salima Nurani



Jenny Lopez Lowe Bilingual



Sylvia Scott

Areas of Expertise

- Start -up
- Human Resources
- Business Planning
- E-commerce Websites
- Artificial Intelligence
- Learning Management Systems
- Marketing and Social Media
- Non -Profits
- Access to Capital
- Branding
- Business Plan Writing
- Public Speaking

- Business Leadership
- Business Strategy
- Event Planning
- Retail Management
- Business Communications
- Grant Writing
- Strategic Planning
- Restaurant Operations
- Project Management
- Hospitality
- Customer Service
- Growth

And more!



What We Offer

- Workshops
- Programs
- One -on -one Counseling
- Networking Events

Our Programs



IYT is a program to help women start and grow their own businesses and become successful entrepreneurs. Starts



A comprehensive training program empowering small business owners with the skills to scale their small businesses.



Tu Si Puedes is an initiative designed for Spanish -speaking women, aimed at empowering them to launch their own businesses and thrive as successful entrepreneurs.



What's Coming Up

- IYT Spring Cohort -Feb. 24th
- TSP Spring Cohort March 4th
- Accelerate Cohort March 11th
- Industry Insights "How to Work with the Cities" Jan. 23rd







For information regarding our programs or events contact us

370 23 Cook St. Suite 10 2 Palm Desert, CA 92211 833-379-0019 in fo@cvwbc.org







