



COACHELLA VALLEY
WOMEN'S
BUSINESS
CENTER

INLAND EMPIRE CENTER
FOR ENTREPRENEURSHIP



WHAT IS CVWBC?

CVWBC is a non-profit organization partially funded through a grant from the U.S. Small Business Administration, the Governor's Office of Business and Economic Development, in addition to other grants, city and county funding and private donations.



ABOUT CVWBC

CVWBC is the second Women's Business Center funded through grants written by Dr. Mike Stull of IECE (Inland Empire Center for Entrepreneurship) at CSUSB, the first being IEWBC in 2003.


In October of 2006, with a grant from the SBA and seed money from a local bank, CVWBC opened its doors to begin to serve the women (and men) of the Coachella Valley and surrounding areas.





Our Mission


The CVWBC will counsel, teach, encourage, and inspire women business owners at every stage of development and expansion their business.

Since our opening in 2006, our team has helped, strengthen, and supported the small business community!

3,000+ 
Clients served

2,900+ 
Jobs
Created/Retained

\$19.2M+ 
Loans/Equity
Financing

360+ 
Businesses
Started

Our Admin Team



Jasmine Gudino
Project Director



Soledad Garcia
Program Coordinator



Mireya Quintero
Lead Administrative Assistant

Our Counselors



**Lilianna
Davalos
Bilingual**



**Jennifer
Douheret**



**Carol
Gorski**



**Hal
Rose**



**Stacie
Hedges**



**Salima
Nurani**



**Jenny Lopez
Lowe
Bilingual**



**Sylvia
Scott**

Areas of Expertise

- Start -up
- Human Resources
- Business Planning
- E-commerce Websites
- Artificial Intelligence
- Learning Management Systems
- Marketing and Social Media
- Non -Profits
- Access to Capital
- Branding
- Business Plan Writing
- Public Speaking
- Business Leadership
- Business Strategy
- Event Planning
- Retail Management
- Business Communications
- Grant Writing
- Strategic Planning
- Restaurant Operations
- Project Management
- Hospitality
- Customer Service
- Growth

And more!



What We Offer

- Workshops
- Programs
- One -on -one Counseling
- Networking Events

Our Programs



IYT is a program to help women start and grow their own businesses and become successful entrepreneurs. Starts



Tu Si Puedes is an initiative designed for Spanish -speaking women, aimed at empowering them to launch their own businesses and thrive as successful entrepreneurs.



Take Your Business To The Next Level

A comprehensive training program empowering small business owners with the skills to scale their small businesses.



What's Coming Up

- IYT Spring Cohort -Feb. 24th
- TSP Spring Cohort -March 4th
- Accelerate Cohort - March 11th
- Industry Insights - “How to Work with the Cities” Jan. 23rd





For information regarding
our programs or events
contact us

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