



**REGULAR MEETING OF THE CITY COUNCIL
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD**

**CLOSED SESSION MEETING BEGINS AT 3:00 p.m.
IN THE CITY HALL STUDY SESSION ROOM
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

WEDNESDAY, OCTOBER 13, 2010

**Closed Session at 3:00 p.m., followed by Study Session at approximately 5:00 p.m. or at
such time as the City Council completes the Closed Session Agenda
and Regular Meeting at 6:30 p.m. in Third Floor Council Chambers**

CALL TO ORDER

ROLL CALL

- a) Roll call of City Council/RDA Board Members
- b) Action to excuse absent City Council/RDA Board Member(s)

CLOSED SESSION PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter that is listed on this Closed Session agenda. Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes.***

*In response to any public comment on an item or matter **on this Closed Session agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954).*

SUMMARY OF CLOSED SESSION ITEMS

City Attorney will read a summary of Closed Session items into the record.

AGENDA APPROVAL

THE CITY COUNCIL WILL MOVE TO CLOSED SESSION
CLOSED SESSION AGENDA

1. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. **(T. Scott)**

Property Location	APN's: 687-480-007, 687-480-008, 687-480-015, 687-490-001, 687-226-008, 687-241-021, 686-232-034, 686-260-012, 686-270-003, 686-270-006, 686-270-006, 686-310-006, 686-222-021, 686-232-028, 686-310-005, 687-241-063, 687-490-003.
Negotiating Parties	Cathedral City Redevelopment Agency, City of Cathedral City and Desert Cove Golf LLC.
Property Owners	Cathedral City and Cathedral City Redevelopment Agency
Under Negotiations	Property Negotiations

2. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(T. Scott/J. Davison)**

Property Location	Parcel Map 32932 Parcel 1, East of Van Fleet Avenue, south of East Palm Canyon
Negotiating Parties	Cathedral City Redevelopment Agency and City Urban Revitalization Corporation
Property Owners	City Urban Revitalization Corporation
Under Negotiations	Property Negotiations

3. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. **(A. Hall)**

Property Location	APN's: 687-180-005, 687-180-011, 687-180-009, 687-201-001, 687-201-002, 687-201-003, 687-201-004, 687-201-005, 687-201-006, 687-201-007, 687-201-008, 687-201-009, 687-201-010, 687-201-011, 687-202-001, 687-202-004, 687-202-006, 687-202-008, 687-202-010, 687-202-002, 687-202-003, 687-202-005, 687-202-007, 687-202-009, 687-202-011, 287-202-012, 687-202-015, 687-203-015, 687-203-008, 687-204-001, 687-204-002, 687-204-004, 687-204-006, 687-204-008, 687-204-013, 687-204-003, 687-204-005, 687-204-007, 687-204-009, 687-204-014, 687-204-016, 687-206-001, 687-206-002, 687-206-003, 687-206-004, 687-206-005, 687-206-007, 687-206-006, 687-206-008, 687-206-009, 687-206-010, 687-206-011, 687-206-012, 687-206-013, 687-206-014, 687-206-015, 687-206-016, 687-208-025, 687-208-026, 687-208-024, 687-208-023, 687-208-022, 687-208-015
Negotiating Parties	Cathedral City Redevelopment Agency, LLC/Spinello Properties, and Inc., Lewis Operating Corp.
Property Owners	Cathedral City Redevelopment Agency and Wessman Holdings, LLC; Grove Street Properties, Roger L. Smith, Marsh L. Smith, Karianne Middleton, Robert P. Middleton
Under Negotiations	Middleton and Erminia Verlengia Property Negotiations

4. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. **(A. Hall)**
 Property Location APN's: 687-203-009, 687-203-010, 687-203-011, 687-203-012, 687-203-013, 687-203-014, 687-205-005, 687-205-006, 687-205-207, 687-205-008
 Negotiating Parties Cathedral City Redevelopment Agency & In 'N Out
 Property Owners Cathedral City Redevelopment Agency
 Under Negotiations Property Negotiations

5. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(J. Davison)**
 Property Location: APN 687-472-005
 Negotiating Parties Cathedral City Redevelopment Agency, Rolling Hills Silverspur Pickford Theatre, LLC and North American Cinema Inc.
 Property Owners Rolling Hills Silverspur Pickford Theatre, LLC
 Under Negotiation Property Negotiations

6. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. **(J. Davison)**
 Property Location APN's 673-250-015
 Negotiating Parties Cathedral City of Cathedral City and USA Properties
 Property Owners Converse Apartments LP
 Under Negotiations Property Negotiations

7. CONFERENCE WITH LEGAL COUNSEL – ANTICIPATED LITIGATION SIGNIFICANT EXPOSURE TO LITIGATION PURSUANT TO SUBDIVISION (b) OF GOVERNMENT CODE § 54956.9: **(C. Green)**
 Number of potential 4
 cases:

8. CONFERENCE WITH LEGAL COUNSEL REGARDING EXISTING LITIGATION pursuant to Government Code Section 54956.9 (A) **(C. Green)**
 Case name: Redevelopment Agency of the City of Cathedral City vs. Tri-Millennium Cathedral City, LLC, et. seq.
 Case No. **BC382171**
 Court Los Angeles County Superior Court

9. CONFERENCE WITH LEGAL COUNSEL REGARDING EXISTING LITIGATION pursuant to Government Code Section 54956.9 (A) **(C. Green)**
 Case name: Redevelopment Agency of the City of Cathedral City vs. Tri-Millennium Cathedral City, LLC, et. seq.
 Case No. **INC070997**
 Court Riverside County Superior Court, Indio Branch

RECESS

Following the Closed Session meeting, the Council will convene to the Council Chamber on the third floor for the Study Session and Regular Meeting.



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Council Chamber -- Third Floor of City Hall
68700 Avenida Lalo Guerrero
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**STUDY SESSION
WEDNESDAY, OCTOBER 13, 2010 at approximately 5:00 p.m.
or at such time as the City Council completes the Closed Session Agenda.**

STUDY SESSION

CALL TO ORDER

PRESENTATION OF COLORS

Cathedral City High School Air Force Junior ROTC Honor Guard

PLEDGE OF ALLEGIANCE

INVOCATION

OATH OF OFFICE CEREMONY

NONE

PRESENTATIONS AND PROCLAMATIONS

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Study Session agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to any public comment on an item or matter **not on this agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report to the City Council at a subsequent meeting concerning any matter raised by the public; or, 6) direct staff to place a matter of business on a future agenda.** (California Government Code Section 54954). Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes.***

STUDY SESSION AGENDA

Normally, no action is taken on Study Session items; however, the City Council reserves the right to give specific policy direction and take specific action as necessary. Presentations will be limited to 10 minutes unless other provisions are made in advance.

1. Presentation by General Manager, Branka B. Lothrop, of the Vector Control on "What you need to know about the Coachella Valley Mosquito and Vector Control District." **(D. Bradley)**
2. Consider request from Desert Valleys Builders Association regarding Kiosk Sign Program. **(A. Hall) (Pg. 1-20)**
3. Receive report of the results of the review of the Cathedral City Building Codes and Building Department Practices for insurance rating purposes by the Insurance Services Offices (ISO). **(G. Estrada) (Pg. 21-25)**
4. Review recommendation to accept Eagle Canyon Line 43 and Lateral 43A Preliminary Design Report and to concur in the recommendation of the Riverside County Flood Control District to proceed with the Design of Alternative 2 as the preferred alignment. **(B. Bayne) (Pg. 26-34)**
5. Status of Ramon Road Corridor rehabilitation, median modifications, pedestrian and traffic circulation, aesthetic and landscaping enhancements project. **(B. Bayne) (Pg. 35-40)**
6. Status of the proposed Building J Project located immediately to the south of the Mary Pickford Theater Complex at the corner of Pickfair Street and West Buddy Rogers Avenue. **(L. Lukes) (41-43)**
7. Receive report of items discussed at the West Valley Coalition City Councils Subcommittees' Meeting held on September 20, 2010. **(D. Bradley) (Pg. 44) (Staff Report under Separate Cover)**
8. Status of Implementation of Transaction and Use Tax **(T. Scott) (Pg. 45-58)**
9. City Council/Staff reports and inquiries of new or ongoing projects.

RECESS



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Council Chamber -- Third Floor of City Hall
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**WEDNESDAY, OCTOBER 13, 2010
6:30 p.m.**

CALL TO ORDER

PRESENTATIONS AND PROCLAMATIONS

Short power point on registration and voting options, followed by a short report of the meeting w/the Registrar and City Clerks on September 21, 2010.

CLOSED SESSION ANNOUNCEMENTS

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Consent Agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

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AGENDA FINALIZATION

At this time, the City Council and/or the Redevelopment Agency Board may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the City Council to take action on any item that does not appear on the agenda only if 2/3 of the Council (if all are present) or all members of the Council (if fewer than all members are present) determine there is a need to take immediate action on the item, and the need to take immediate action came to the City Council's attention after the agenda is posted.

COUNCIL COMMENTS

Council Members' comments on items not on the agenda.

COMMITTEE ASSIGNMENTS

See last page of Agenda Book

MINUTES

Approval of the minutes from the regularly scheduled City Council Meeting of August 11th and September 22, 2010.

CONSENT AGENDA

All matters on the Consent Agenda are considered routine in nature and are expected to be enacted by one motion. Members of the public may comment on any item on the consent agenda. However, Council Members will not discuss individual items among themselves unless those items are pulled off the Consent Agenda by a Council Member.

1. COUNCIL/RDA. Receive and file payment of claims and demands in the aggregate sum of \$6,611,436 for the month of September 2010. **(T. Scott) (pg. 1-2)**

2. COUNCIL/RDA. Receive and file quarterly report from the Cathedral City Chamber of Commerce relative to the Fiscal Year 2010-2011 Business Services, Workforce Development and Cooperative Marketing Plan. **(J. Davison) (Pg. 3-10)**

3. COUNCIL. Adopt Resolution No. _____ in support of the Cathedral City's application for a Southern California Association of Government (SCAG) Compass Blueprint Demonstration Project for the Date Palm Drive Corridor Connector *Implementation Plan*. **(L. Lukes 11-16) (Pg. 11-15)**

4. COUNCIL. Receive report of intended travel from City Clerk Hammers: CCAC Annual Training/Goal Setting/Board Meeting. October 27-29, 2010, Emeryville, CA (Funded by CCAC)

PUBLIC HEARING(S)

NONE

LEGISLATIVE ACTION(S)

NONE

COUNCIL REPORTS ON CITIZEN INQUIRIES AND CONCERNS

ADJOURNMENT

NOTES TO THE PUBLIC

The next regularly scheduled meeting of the City Council/Redevelopment Agency is scheduled for WEDNESDAY, OCTOBER 27, 2010.

Please remember: City Hall is closed every Friday

ALSO, CITY HALL WILL BE CLOSED ON THURSDAY, OCTOBER 28 2010, DUE TO EMPLOYEE FURLOUGHS CAUSED BY BUDGET CUTBACKS.

Agendas for Council meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City Web site, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Monday preceding the meeting. Any document or writing that relates to an agenda item on the open session of a City Council meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office at (760)770-0385. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.