



**REGULAR MEETING OF THE CITY COUNCIL  
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD**

**CLOSED SESSION MEETING BEGINS AT 5:30 p.m.  
IN THE CITY HALL STUDY SESSION ROOM  
68700 Avenida Lalo Guerrero  
Cathedral City, CA 92234**

**WEDNESDAY, NOVEMBER 10, 2010**

**Closed Session at 5:30 p.m.  
THERE WILL BE NO STUDY SESSION  
City Council will convene at 6:30pm for the Regular Meeting in the  
Third Floor Council Chambers**

**CALL TO ORDER**

**ROLL CALL**

- a) Roll call of City Council/RDA Board Members
- b) Action to excuse absent City Council/RDA Board Member(s)

**CLOSED SESSION PUBLIC COMMENTS**

*At this time, members of the public may address the City Council on any matter that is listed on this Closed Session agenda. Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes.***

*In response to any public comment on an item or matter **on this Closed Session agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954).*

**SUMMARY OF CLOSED SESSION ITEMS**

City Attorney will read a summary of Closed Session items into the record.

**AGENDA APPROVAL**

**THE CITY COUNCIL WILL MOVE TO CLOSED SESSION**

## **CLOSED SESSION AGENDA**

1. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. **(J. Davison)**  
Property Location                      APN's: 687-040-033 and 034  
Negotiating Parties                      Cathedral City Redevelopment Agency & George Velarde  
Property Owners                          Mega Dealer  
Under Negotiations                      Property Negotiations
  
2. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(T. Scott)**  
Property Location                      Parcel Map 32932 Parcel 1, East of Van Fleet Avenue, south of East Palm Canyon  
Negotiating Parties                      Cathedral City Redevelopment Agency and City Urban Revitalization Corporation  
Property Owners                          City Urban Revitalization Corporation  
Under Negotiations                      Property Negotiations
  
3. CONFERENCE WITH LEGAL COUNSEL REGARDING POTENTIAL SIGNIFICANT EXPOSURE TO LITIGATION pursuant to Government Code Section 54956.9. (b)  
No. Potential Cases                      **2**
  
4. CONFERENCE WITH LEGAL COUNSEL REGARDING EXISTING LITIGATION pursuant to Government Code Section 54956.9 (A) **(C. Green)**  
Case name:                                  Redevelopment Agency of the City of Cathedral City vs. Tri-Millennium Cathedral City, LLC, et. seq.  
Case No.                                      **BC382171**  
Court    Los Angeles County Superior Court

## **RECESS**

**Following the Closed Session meeting, the Council will convene to the Council Chamber on the third floor for the Study Session and Regular Meeting.**



**REGULAR MEETING OF THE CITY COUNCIL AND THE COUNCIL SITTING AS THE  
REDEVELOPMENT AGENCY BOARD  
Council Chamber -- Third Floor of City Hall  
68700 Avenida Lalo Guerrero  
Cathedral City, CA 92234**

**WEDNESDAY, NOVEMBER 10, 2010  
6:30 p.m.**

**CALL TO ORDER**

**PRESENTATION OF COLORS**

Cathedral City High School Air Force Junior ROTC Honor Guard

**PLEDGE OF ALLEGIANCE**

**INVOCATION**

**PRESENTATIONS AND PROCLAMATIONS**

Proclamation Presentation – Richard Davis (**B. Soqui**)

**CLOSED SESSION ANNOUNCEMENTS**

**PUBLIC COMMENTS**

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Consent Agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to any public comment on an item or matter **not on this agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954). Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes**.*

## **AGENDA FINALIZATION**

*At this time, the City Council and/or the Redevelopment Agency Board may announce any items being pulled from the agenda or continued to another date.*

## **URGENCY ITEMS**

*Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the City Council to take action on any item that does not appear on the agenda only if 2/3 of the Council (if all are present) or all members of the Council (if fewer than all members are present) determine there is a need to take immediate action on the item, and the need to take immediate action came to the City Council's attention after the agenda is posted.*

## **COUNCIL COMMENTS**

Council Members' comments on items not on the agenda.

## **COMMITTEE ASSIGNMENTS**

See last page of Agenda Book

## **MINUTES**

Minutes from the regularly scheduled City Council Meeting for October 27, 2010 will be placed on the December 8, 2010 meeting for approval.

## **CONSENT AGENDA**

*All matters on the Consent Agenda are considered routine in nature and are expected to be enacted by one motion. Members of the public may comment on any item on the consent agenda. However, Council Members will not discuss individual items among themselves unless those items are pulled off the Consent Agenda by a Council Member.*

**1. COUNCIL/RDA.** Receive and File payment of Claims and Demands in the aggregate sum of \$5,017,013 for the month of October 2010. **(T. Scott) (pg. 1-2)**

**2. COUNCIL.** Approve a Resolution reflecting an Amendment to the Contract with the Public Employees Retirement System with American Federation of State, County and Municipal Employees (AFSCME) union at the City of Cathedral City. **(T. Scott) (Pg. 3-5)**

**3. COUNCIL.** Receive Report of Travel by Mayor DeRosa:  
a.) Travel to Sacramento regarding Enterprise Zone – November 8, 2010 – Sacramento, CA

**4. COUNCIL.** Approve a Resolution authorizing the application of the City of Cathedral City for a Cooperative Work Agreement Time Extension for the Whitewater Channel Bike Trail; Phase 1 Authorized State Funded Bicycle Transportation Account Project. **(B. Bayne) (Pg. 6-10)**

**5. COUNCIL/RDA.** Approval of guidelines for the Assessment District Financial Assistance Program (ADFAP) and the Sewer Hook-Up Assistance Residential Program (SHARP), both of which are funded through Agency Housing Dollars. **(J. Davison) (Pg. 11-14)**

**6. COUNCIL.** Authorize the City Manager to enter into a Memorandum of Understanding with the Palm Springs Unified School District; Riverside County Department of Public Health, the Coachella Valley Association of Governments, and the Cities of Desert Hot Springs, Palm Springs and Rancho Mirage to develop partnerships and establish scheduled forms of communications between school districts, local utilities and transit agencies, cities, and regional planning entities for the purpose of creating safe routes to school. **(L. Lukes) (Pg. 15-21)**

#### **PUBLIC HEARING(S)**

**NONE**

#### **LEGISLATIVE ACTION(S)**

**7. COUNCIL.** Consideration and approval of an agreement with the Desert Valleys Builders Association for administration of the Kiosk Directional Sign Program and direction to take necessary actions to terminate an agreement with the Building Industry Association, Riverside Chapter. **(A. Hall) (Pg. 22-39)**

- a. Report by Andy Hall, Community Development Director
- b. Public Comments
- c. Recommendation: Approve Agreement

**8. COUNCIL/RDA.** Consider recommendations for use of FY 2011/2012 Community Development Grant (CDBG) Allocation. **(J. Davison) (Pg. 40-42)**

- a. Report by Jan Davison, Redevelopment Director
- b. Public Comments
- c. Recommendation: Approve Recommendations

#### **COUNCIL REPORTS ON CITIZEN INQUIRIES AND CONCERNS**

#### **ADJOURNMENT**

#### **NOTES TO THE PUBLIC**

***The City Council Meeting of November 24, 2010 HAS BEEN CANCELLED due to Holiday Scheduling.***

**NOTE: SPECIAL MEETING OF THE CITY COUNCIL, WEDNESDAY, DECEMBER 1, 2010, 5:00PM.**

***Purpose of Special Meeting is to have the City Council accept the Certification of the Election Results from the Riverside County Registrar and seat the newly elected Mayor, Council Members, City Clerk and City Treasurer. All new elected officials will take the Oath of Office at that time.***

***The next regularly scheduled meeting of the City Council/Redevelopment Agency is scheduled for WEDNESDAY, DECEMBER 8, 2010.***

***Please remember: City Hall is closed every Friday***

*Agendas for Council meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City Web site, [www.cathedralcity.gov](http://www.cathedralcity.gov). The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Monday preceding the meeting. Any document or writing that relates to an agenda item on the open session of a City Council meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.*

*In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office at (760)770-0385. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.*