

**REGULAR MEETING OF THE CITY COUNCIL
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD**

**CLOSED SESSION MEETING BEGINS AT 3:00 p.m.
IN THE CITY HALL STUDY SESSION ROOM
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

WEDNESDAY, JANUARY 26, 2011

**Closed Session at 3:00 p.m., followed by Study Session at approximately 5:00 p.m. or at
such time as the City Council completes the Closed Session Agenda
and Regular Meeting at 6:30 p.m. in Third Floor Council Chambers**

CALL TO ORDER

ROLL CALL

- a) Roll call of City Council/RDA Board Members
- b) Action to excuse absent City Council/RDA Board Member(s)

CLOSED SESSION PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter that is listed on this Closed Session agenda. Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes.***

*In response to any public comment on an item or matter **on this Closed Session agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1) respond briefly to statements made or questions posed by the public; 2) ask a question for clarification; 3) make a brief report on his or her own activities; 4) provide a reference to staff or other resources for factual information; 5) request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, 6) direct staff to place a matter of business on a future agenda.** (California Government Code Section 54954).*

SUMMARY OF CLOSED SESSION ITEMS

City Attorney will read a summary of Closed Session items into the record.

AGENDA APPROVAL

THE CITY COUNCIL WILL MOVE TO CLOSED SESSION

CLOSED SESSION AGENDA

1. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. (J. Davison)

Property Location	APN's 687-212-001 thru -005, 687-213-001, -003, -004, -007, -008, 010, & -011, 687-214-002, -007, & -008, 687-215-001 thru -004 & -006, 687-216-014, 687-221-007 and 687-500-008 & -009. 687-180-005, 687-180-011, 687-180-009, 687-201-001, 687-201-002, 687-201-003, 687-201-004, 687-201-005, 687-201-006, 687-201-007, 687-201-008, 687-201-009, 687-201-010, 687-201-011, 687-202-001, 687-202-004, 687-202-006, 687-202-008, 687-202-010, 687-202-002, 687-202-003, 687-202-005, 687-202-007, 687-202-009, 687-202-011, 687-202-012, 687-202-015, 687-203-015, 687-203-008, 687-203-009, 687-203-010, 687-203-011, 687-203-012, 687-203-013, 687-203-014, 687-204-001, 687-204-002, 687-204-004, 687-204-006, 687-204-008, 687-204-013, 687-204-003, 687-204-005, 687-204-007, 687-204-009, 687-204-014, 687-204-016, 687-205-005, 687-205-006, 687-205-007, 687-205-008, 687-206-001, 687-206-002, 687-206-003, 687-206-004, 687-206-005, 687-206-007, 687-206-006, 687-206-008, 687-206-009, 687-206-010, 687-206-011, 687-206-012, 687-206-013, 687-206-014, 687-206-015, 687-206-016, 687-208-025, 687-208-026, 687-208-024, 687-208-023, 687-208-022, 687-208-015, 687-201-004, 687-201-007, 687-203-008, 687-203-009, 687-204-016, 687-206-001, 687-206-002, 687-206-003, 687-206-007, 687-206-008, 687-206-011, 687-206-012, 687-206-013, 687-206-014, 687-206-015, 687-206-016, 687-208-025, 687-208-026, 687-208-024, 687-208-023, 687-208-022, 687-208-015,
Negotiating Parties	Cathedral City Redevelopment Agency and City of Cathedral City, ¹ Erminia Verlengia, ² Grove Street Properties and ³ Wessman Holdings
Property Owners	Cathedral City Redevelopment Agency, ¹ Erminia Verlengia, ² Grove Street Properties and ³ Wessman Holdings
Under Negotiations	Property Negotiations

2. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 (J. Davison)

Property Location	APN's 659-180-001, -020 & -025, 659-190-011, 660-280-011, 670-020-010 & -012, 675-030-039, -047, -049 & -050 and 670-080-001
Negotiating Parties	Cathedral City Redevelopment Agency and City of Cathedral City
Property Owners	City of Cathedral City
Under Negotiations	Property Negotiations

3. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 (**J. Davison**)
Property Location APN's 687-030-010, 687-030-091, 687-030-039, & 687-030-040
Negotiating Parties Cathedral City Redevelopment Agency and Michael Murphy
Property Owners City of Cathedral City
Under Negotiations Property Negotiations
4. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. (**J. Davison**)
Property Location APN's: 687-040-033 and 034
Negotiating Parties Cathedral City Redevelopment Agency & George Velarde
Property Owners Mega Dealer
Under Negotiations Property Negotiations
5. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 (**T. Scott**)
Property Location Parcel Map 32932 Parcel 1, East of Van Fleet Avenue, south of East Palm Canyon
Negotiating Parties Cathedral City Redevelopment Agency and City Urban Revitalization Corporation
Property Owners City Urban Revitalization Corporation
Under Negotiations Property Negotiations
6. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. (**T. SCOTT**)
Property Location APN: 687-180-011
Negotiating Parties City of Cathedral City & Cathedral City Little League
Property Owners City of Cathedral City
Under Negotiations Property Negotiations
7. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. (**A. Hall**)
Property Location APN's: 687-203-009, 687-203-010, 687-203-011, 687-203-012, 687-203-013, 687-203-014, 687-205-005, 687-205-006, 687-205-207, 687-205-008, and 687-203-008
Negotiating Parties Cathedral City Redevelopment Agency & In 'N Out
Property Owners Cathedral City Redevelopment Agency
Under Negotiations Property Negotiations

8. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8. (A. Hall)

Property Location	APN's: 687-180-005, 687-180-011, 687-180-009, 687-201-001, 687-201-002, 687-201-003, 687-201-004, 687-201-005, 687-201-006, 687-201-007, 687-201-008, 687-201-009, 687-201-010, 687-201-011, 687-202-001, 687-202-004, 687-202-006, 687-202-008, 687-202-010, 687-202-002, 687-202-003, 687-202-005, 687-202-007, 687-202-009, 687-202-011, 287-202-012, 687-202-015, 687-203-015, 687-203-008, 687-204-001, 687-204-002, 687-204-004, 687-204-006, 687-204-008, 687-204-013, 687-204-003, 687-204-005, 687-204-007, 687-204-009, 687-204-014, 687-204-016, 687-206-001, 687-206-002, 687-206-003, 687-206-004, 687-206-005, 687-206-007, 687-206-006, 687-206-008, 687-206-009, 687-206-010, 687-206-011, 687-206-012, 687-206-013, 687-206-014, 687-206-015, 687-206-016, 687-208-025, 687-208-026, 687-208-024, 687-208-023, 687-208-022, 687-208-015
Negotiating Parties	Cathedral City Redevelopment Agency, and Lewis Operating Corp.
Property Owners	Cathedral City Redevelopment Agency and Wessman Holdings, LLC; Grove Street Properties and Erminia Verlengia
Under Negotiations	Property Negotiations

9. CONFERENCE WITH LEGAL COUNSEL REGARDING POTENTIAL LITIGATION
Pursuant to Government Code Section § 54956.9 (b) (C. Green)

10. CONFERENCE WITH LABOR NEGOTIATOR pursuant to Government Code Section 54957.6

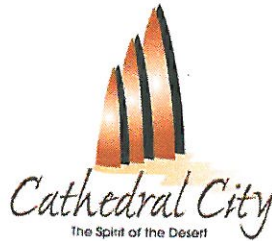
Agency Negotiator	Donald Bradley, City Manager
Represented Employees & Non-Represented Employees	1) Cathedral City Police/Fire Management Association (CCPFMA)

11. PUBLIC EMPLOYEE EVALUATION pursuant to Government Code Section 54957
TITLE OF POSITION: **CITY ATTORNEY**

12. PUBLIC EMPLOYEE EVALUATION pursuant to Government Code Section 54957
TITLE OF POSITION: **CITY MANAGER**

RECESS

Following the Closed Session meeting, the Council will convene to the Council Chamber on the third floor for the Study Session and Regular Meeting.



REGULAR MEETING OF THE CITY COUNCIL
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD
Council Chamber -- Third Floor of City Hall
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234

STUDY SESSION
WEDNESDAY, JANUARY 26, 2011 at approximately 5:00 p.m.
or at such time as the City Council completes the Closed Session Agenda.

STUDY SESSION

CALL TO ORDER

PRESENTATION OF COLORS

Cathedral City High School Air Force Junior ROTC Honor Guard

PLEDGE OF ALLEGIANCE

INVOCATION

OATH OF OFFICE CEREMONY

NONE

PRESENTATIONS AND PROCLAMATIONS

NONE

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Study Session agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

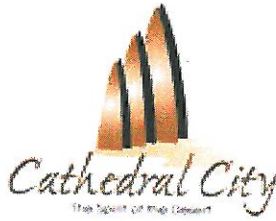
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STUDY SESSION AGENDA

Normally, no action is taken on Study Session items; however, the City Council reserves the right to give specific policy direction and take specific action as necessary. Presentations will be limited to 10 minutes unless other provisions are made in advance.

1. Receive Report regarding the Comprehensive Annual Financial Report. **(T. Scott)**
2. Discussion of Second Street Park Maintenance Contract. **(T. Scott)**
3. Discussion of the CVAG's Public Safety Committee meeting discussion of the 12/01/2010 I-10 traffic backup. **(MPT Vasquez)**
4. Discussion of an overview of the Community Development Department yearend review and an update on the implementation of the Cathedral City Economic Development Plan. **(A. Hall) (Pg. 1-33)**
5. City Council/Staff reports and inquiries of new or ongoing projects.

RECESS



REGULAR MEETING OF THE CITY COUNCIL AND THE COUNCIL SITTING AS THE
REDEVELOPMENT AGENCY BOARD
Council Chamber -- Third Floor of City Hall
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234

WEDNESDAY, JANUARY 26, 2011
6:30 p.m.

CALL TO ORDER

PRESENTATIONS AND PROCLAMATIONS

NONE

CLOSED SESSION ANNOUNCEMENTS

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Consent Agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

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AGENDA FINALIZATION

At this time, the City Council and/or the Redevelopment Agency Board may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the City Council to take action on any item that does not appear on the agenda only if 2/3 of the Council (if all are present) or all members of the Council (if fewer than all members are present) determine there is a need to take immediate action on the item, and the need to take immediate action came to the City Council's attention after the agenda is posted.

COUNCIL COMMENTS

Council Members' comments on items not on the agenda.

COMMITTEE ASSIGNMENTS

See last page of Agenda Book

MINUTES

Approval of minutes from the regularly scheduled City Council Meetings January 12, 2011.

CONSENT AGENDA

All matters on the Consent Agenda are considered routine in nature and are expected to be enacted by one motion. Members of the public may comment on any item on the consent agenda. However, Council Members will not discuss individual items among themselves unless those items are pulled off the Consent Agenda by a Council Member.

1. **COUNCIL.** Approve request for authorization to fund a portion of the equipment expense to upgrade Cathedral City Police Department Public Safety Dispatch center consoles/workstations. This funding will be reimbursed by the State of California Department of General Services Telecommunications Division. **(K. Conner) (Pg. 1-8)**
2. **COUNCIL.** Award a Service Provider Agreement with MVR Consulting to provide Proposition 84 Statewide Park Program Grant Administration, public outreach and project coordination services require for the Whitewater Park Project in the amount of \$44,442. **(B. Bayne) (Pg. 9-44)**
3. **COUNCIL.** Approve an advance deposit to Desert Water Agency for Cathedral Canyon Drive and Terrace Road sidewalk project water utility adjustments in the estimated amount of \$17,153. **(B. Bayne) (Pg. 45-50)**
4. **COUNCIL.** Approve final acceptance of the installation of PM10 Control Breakwinds at various locations on Date Palm Dr. and Varner Rd., final balancing change Order No. 1 and the release of retention to Marina Landscape, Inc. **(B. Bayne) (Pg. 51-55)**
5. **COUNCIL.** Approve Second Reading and Adoption of Zone Ordinance Amendment No. 09-010 and Change of Zone No. 09-003; 3) and approve associated Categorical Exemption based on California Environmental Quality Act (CEQA) Section 15061(b)(3). **(K. Scott) (Pg. 56-70)**
6. **COUNCIL/RDA.** Approve Cooperation Agreement between the City of Cathedral City and the Redevelopment Agency of the City of Cathedral City for the provision of staff support, office space and equipment and general administration costs. **(J. Davison) (Pg. 71) (Agreement Under Separate Cover)**

PUBLIC HEARING(S)

NONE

LEGISLATIVE ACTION(S)

7. COUNCIL/RDA. Consider authorization of a Professional Services Contract with T.Y. LIN International to provide Professional Design Services for the Whitewater Channel Regional Bike Trail, Phase 2 project in the not-to-exceed amount of \$87,910. **(B. Bayne) (Pg. 72-121)**

- a. Report by Bill Bayne, City Engineer
- b. Public Comments
- c. Recommendation: Authorize Professional Services Contract

8. COUNCIL/RDA. Consider adoption of a Resolution in opposition to the Governor's proposal to abolish Redevelopment Agencies in California. **(J. Davison) (Pg. 122-125)**

- a. Report by Jan Davison, Redevelopment Director
- b. Public Comments
- c. Recommendation: Adopt Resolution

COUNCIL REPORTS ON CITIZEN INQUIRIES AND CONCERNS

ADJOURNMENT

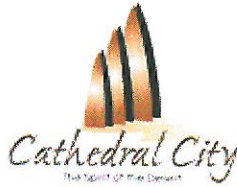
NOTES TO THE PUBLIC

*The next regularly scheduled meeting of the City Council/Redevelopment Agency is scheduled for **WEDNESDAY, FEBRUARY 9, 2011.***

Please remember: City Hall is closed every Friday

Agendas for Council meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City Web site, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Monday preceding the meeting. Any document or writing that relates to an agenda item on the open session of a City Council meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office at (760)770-0385. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.



AMENDED AGENDA

AGENDA OF THE CITY COUNCIL AND THE COUNCIL SITTING AS THE REDEVELOPMENT BOARD

**Regular Meeting
Wednesday, January 26, 2011**

3:00 PM

(OR AS SOON THEREAFTER AS THE MEETING MAY BE COMMENCED)

Closed Session at 3:00pm, followed by Study Session at approximately 5:00pm, or at such time as the City Council completes the Closed Session Agenda and Regular Meeting at 6:30pm in the Third Floor Council chambers.

**City Hall Study Session Room
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

The following items are added for discussion and action to the already published Agenda for the January 26th Regular Meeting. These actions are being published on Thursday, January 20, 2011, and can therefore be acted upon at the January 26th Regular Meeting.

STUDY SESSION:

6. Discussion of the Summary of January 15, 2011, City Council Goal Setting Workshop. (Pg. 1-4) (D. Bradley)

LEGISLATIVE ACTIONS

9. COUNCIL. Consideration of recommendation regarding Direction Marketing materials and Marketing/Branding Development. (A. Howe)