



**REGULAR MEETING OF THE CITY COUNCIL
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD**

**CLOSED SESSION MEETING BEGINS AT 3:30 p.m.
IN THE CITY HALL STUDY SESSION ROOM
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

WEDNESDAY, APRIL 13, 2011

**Closed Session at 3:30 p.m., followed by Study Session at approximately 5:30 p.m. or at
such time as the City Council completes the Closed Session Agenda
and Regular Meeting at 6:30 p.m. in Third Floor Council Chambers**

CALL TO ORDER

ROLL CALL

- a) Roll call of City Council/RDA Board Members
- b) Action to excuse absent City Council/RDA Board Member(s)

CLOSED SESSION PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter that is listed on this Closed Session agenda. Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes.***

*In response to any public comment on an item or matter **on this Closed Session agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954).*

SUMMARY OF CLOSED SESSION ITEMS

City Attorney will read a summary of Closed Session items into the record.

AGENDA APPROVAL

THE CITY COUNCIL WILL MOVE TO CLOSED SESSION

CLOSED SESSION AGENDA

1. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(A. Hall)**
Property Location: APN's: 675-380-031
Negotiating Parties Cathedral City Redevelopment Agency and Mark Crisci
Property Owners US BIA
Under Negotiation Property Negotiations
2. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(A. Hall)**
Property Location: APN's: 687-480-014; 68-600 Perez Road
Negotiating Parties Cathedral City Redevelopment Agency and Anthony Lui
Property Owners Magic Ice, LLC
Under Negotiation Property Negotiations
3. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(A. Hall)**
Property Location: APN's: 674-020-048
Negotiating Parties Cathedral City Redevelopment Agency and Abbas Kouhkan
Property Owners Cathedral City Redevelopment Agency
Under Negotiation Property Negotiations
4. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(J. Davison)**
Property Location APN's 687-500-001 thru -011, 687-500-014, -016 & 017, and 687-207-003, -004, & -005
Negotiating Parties Cathedral City Redevelopment Agency, City Urban Revitalization Corporation and Sonnenblick Development, LLC 12
Property Owners City Urban Revitalization Corporation, City of Cathedral City, Nelson and Lestalee Soto, Angel View Crippled Childrens Foundation, Michael Azzarella and Pacific Premier Bank
Under Negotiations Property Negotiations
5. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code Section 54956.8 **(J. Davison)**
Property Location: APN 687-472-005
Negotiating Parties Cathedral City Redevelopment Agency and Rolling Hills Silverspur Pickford Theatre, LLC
Property Owners Cathedral City Redevelopment Agency
Under Negotiation Property Negotiations
6. CONFERENCE WITH LABOR NEGOTIATOR pursuant to Government Code Section 54957.6
Agency Negotiator **Donald Bradley, City Manager**
Represented 1) Cathedral City Police/Fire Management Association
Employees (CCPFMA)

7. PUBLIC EMPLOYEE EVALUATION pursuant to Government Code Section 54957
TITLE OF POSITION: **CITY MANAGER**

RECESS

Following the Closed Session meeting, the Council will convene to the Council Chamber on the third floor for the Study Session and Regular Meeting.



**REGULAR MEETING OF THE CITY COUNCIL
AND THE CITY COUNCIL SITTING AS THE REDEVELOPMENT AGENCY BOARD
Council Chamber -- Third Floor of City Hall
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

**STUDY SESSION
WEDNESDAY, APRIL 13, 2011 at approximately 5:30 p.m.
or at such time as the City Council completes the Closed Session Agenda.**

STUDY SESSION

CALL TO ORDER

PRESENTATION OF COLORS

Cathedral City High School Air Force Junior ROTC Honor Guard

PLEDGE OF ALLEGIANCE

INVOCATION

OATH OF OFFICE CEREMONY

NONE

PRESENTATIONS AND PROCLAMATIONS

Proclamation – April is Child Abuse Prevention Month (**Mayor DeRosa**)

Proclamation – Evelyn Hernandez Valentino (**Mayor DeRosa**)

Certificate of Appreciation – Walgreens & Eisenhower (**Mayor DeRosa**)

CATHEDRAL CITY HIGH SCHOOL STUDENT REPORTS

Alma Perez and Astrid Barajas

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Study Session agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to any public comment on an item or matter **not on this agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954). Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes**.*

STUDY SESSION AGENDA

Normally, no action is taken on Study Session items; however, the City Council reserves the right to give specific policy direction and take specific action as necessary. Presentations will be limited to 10 minutes unless other provisions are made in advance.

1. Receive and discuss first quarter report on City Council Goals. **(D. Bradley) (Pg.1-5)**
2. Receive and discuss the Marketing Committee recommendation for the City to be the title sponsor for a planned Independent Music Summit and related events. **(A. Howe) (Pg. 6-17)**
3. City Council/Staff reports and inquiries of new or ongoing projects.

RECESS



**REGULAR MEETING OF THE CITY COUNCIL AND THE COUNCIL SITTING AS THE
REDEVELOPMENT AGENCY BOARD
Council Chamber -- Third Floor of City Hall
68700 Avenida Lalo Guerrero
Cathedral City, CA 92234**

**WEDNESDAY, APRIL 13, 2011
6:30 p.m.**

CALL TO ORDER

PRESENTATIONS AND PROCLAMATIONS

Proclamation – Arson Awareness Week (**Chief Soqui**)

CLOSED SESSION ANNOUNCEMENTS

PUBLIC COMMENTS

*At this time, members of the public may address the City Council on any matter not listed on the agenda or any item on the Consent Agenda. Please complete a **'Request to Speak' form** and **limit your comments to three minutes**. When you are called to speak, please come forward and state your name and city of residence for the record.*

*In response to any public comment on an item or matter **not on this agenda**, pursuant to Government Code Section 54954.2, members of the City Council and/or the Redevelopment Agency Board may only: **1)** respond briefly to statements made or questions posed by the public; **2)** ask a question for clarification; **3)** make a brief report on his or her own activities; **4)** provide a reference to staff or other resources for factual information; **5)** request staff to report back to the City Council at a subsequent meeting concerning any matter raised by the public; or, **6)** direct staff to place a matter of business on a future agenda. (California Government Code Section 54954). Unless additional time is authorized by the City Council, **remarks shall be limited to three minutes**.*

AGENDA FINALIZATION

At this time, the City Council and/or the Redevelopment Agency Board may announce any items being pulled from the agenda or continued to another date.

URGENCY ITEMS

Urgency Items ("Added Starters"): The Brown Act, which governs public meetings, permits the City Council to take action on any item that does not appear on the agenda only if 2/3 of the Council (if all are present) or all members of the Council (if fewer than all members are present) determine there is a need to take immediate action on the item, and the need to take immediate action came to the City Council's attention after the agenda is posted.

COUNCIL COMMENTS

Council Members' comments on items not on the agenda.

COMMITTEE ASSIGNMENTS

See last page of Agenda Book

MINUTES

Approval of minutes from City Council Meeting of March 9, 2011 and March 23, 2011.

CONSENT AGENDA

All matters on the Consent Agenda are considered routine in nature and are expected to be enacted by one motion. Members of the public may comment on any item on the consent agenda. However, Council Members will not discuss individual items among themselves unless those items are pulled off the Consent Agenda by a Council Member.

1. COUNCIL/RDA. Receive and File payment of Claims and Demands in the aggregate sum of \$3,866,595 for the month of March 2011. **(T. Scott) (pg. 1-2)**

2. COUNCIL/RDA. Receive and File Quarterly Report from the Cathedral City Chamber of Commerce relative to the Fiscal Year 2010-2011 Business Services and Workforce Development Program. **(J. Davison) (Pg. 3-11)**

3. COUNCIL. Approve Amendment No.1 to the Design Professional Agreement with TY Lin International, Inc., to prepare an Alignment Feasibility Study of proposed Class 1 Bike Trails along east and west sides of the Whitewater River in the not to exceed additional fee amount of \$9,950.00. **(B. Bayne) (Pg. 12-24)**

4. COUNCIL. Approve Amendment No. 4 to the Service Provider Agreement to MVR Consulting to provide project close-out administration services for the Cove Improvement District Project. **(B. Bayne) (Pg. 25-33)**

5. COUNCIL. Approve SUP 11-013 for the proposed "Pink Heals Tour", a community-wide fundraiser event in Town Square, May 3, 2011, facilitated by the Cathedral City Fire Department. **(B. Soqui) (Pg. 34-40)**

6. COUNCIL. Adopt a Resolution approving Council policy: Healthy Eating, Active Living (HEAL) – Community Wellness. **(L. Lukes) (Pg. 41-46)**

7. COUNCIL. Receive report of intended travel from Council Member Greg Pettis:

a) National League of Cities, Dodge City, Kansas, June, 1-5, 2011; b) League of California Cities, Annual Conference and Expo, San Francisco, CA, September 21-23, 2011; c) National League of Cities Congress of Cities Conf. & Expo, Phoenix, AZ, November 8-12, 2011.

- 8. COUNCIL.** Receive report of intended travel from Council Member Sam Toles:
a) National League of Cities, Dodge City, Kansas, June, 1-5, 2011.

PUBLIC HEARING(S)

NONE

LEGISLATIVE ACTION(S)

9. COUNCIL/RDA. Consider recommendation to enter into a Memorandum of Understanding with Sonnenblick Development, LLC for a proposed development site bound by Van Fleet Avenue to the west, East Palm Canyon Drive (formerly Highway 111) to the north, Cathedral Canyon East Channel to the east and "D" Street to the south.

(J. Davison) (Under separate Cover)

10. COUNCIL/RDA. a) Consider introduction of an Ordinance of the City Council of Cathedral City amending Chapter 3.24 "Transient Occupancy Tax" of the Cathedral City Municipal Code to issue credit for the payment of Transient Occupancy Taxes due the Cathedral City Redevelopment Agency Pursuant to Redevelopment Agency Ordinance No. R-_____.

b) Consider introduction of an Ordinance of the Cathedral City Redevelopment Agency Levying a tax on the privilege of occupying a room or rooms in a hotel, inn, tourist home or house, motel, or other lodging located within the 2006 Cathedral City Merged Project Area. Ordinance No. R-_____. **(J. Davison) (Pg. 47-56)**

- a. Report by Jan Davison, Redevelopment Director
- b. Public Comments
- c. Recommendation: Introduce Ordinances

11. COUNCIL. Consider adoption of a Resolution approving of Program Supplemental Agreement No. 013-N to Administering Agency-State Agreement for Federal Aid Project No. 08-05430R between the City of and the City of Cathedral City and the State of California, acting through the Department of Transportation (Caltrans), for the purpose of administering and disbursement of federal funds for the construction of Sidewalks and Class II Bikeways on Cathedral Canyon Drive and Terrace Road in the City of Cathedral City in the amount of \$445,000. **(B. Bayne) (Pg. 57-65)**

- a. Report by Bill Bayne, City Engineer
- b. Public Comments
- c. Recommendation: Approve Agreement

COUNCIL REPORTS ON CITIZEN INQUIRIES AND CONCERNS

ADJOURNMENT

NOTES TO THE PUBLIC

The next regularly scheduled meeting of the City Council/Redevelopment Agency is scheduled for WEDNESDAY, APRIL 27, 2011.

CITY HALL WILL BE CLOSED ON THURSDAY, APRIL 28 2011, DUE TO EMPLOYEE FURLOUGHS CAUSED BY BUDGET CUTBACKS.

Please remember: City Hall is closed every Friday.

Agendas for Council meetings are posted at City Hall at least 72 hours before the meeting and on the Cathedral City Web site, www.cathedralcity.gov. The agenda is available for public inspection in the City Hall lobby or the City Clerk's office the Monday preceding the meeting. Any document or writing that relates to an agenda item on the open session of a City Council meeting that is not distributed at least 72 hours prior to the meeting is also available for public inspection in the City Hall lobby or the City Clerk's office.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in a City meeting or other services offered by this City, please contact the City Clerk's Office at (760)770-0385. Assisted-listening devices are available at this meeting. Ask the City Clerk if you desire to use this device. Notification at least 48 hours prior to the meeting or the time when services are needed will assist city staff in assuring reasonable arrangements can be made to provide accessibility to the meeting or service.